

"Education is not the filling of a pail, but the lighting of a fire."
~Plutarch

The Learning World is Not Flat

Leadership, Culture,
Community, and Innovation

Michelle Marquard, Ed.D.

eLmL 2014: The Sixth International Conference on Mobile, Hybrid
and Online Learning

Our Vision and Strategy

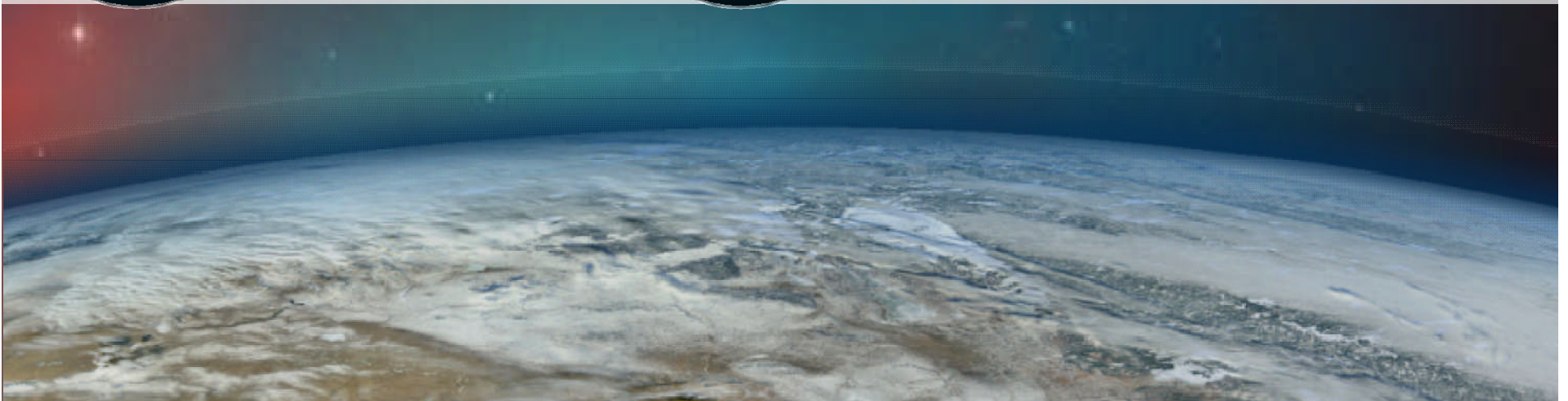


Vision

Change the way the world works, lives, plays, and learns

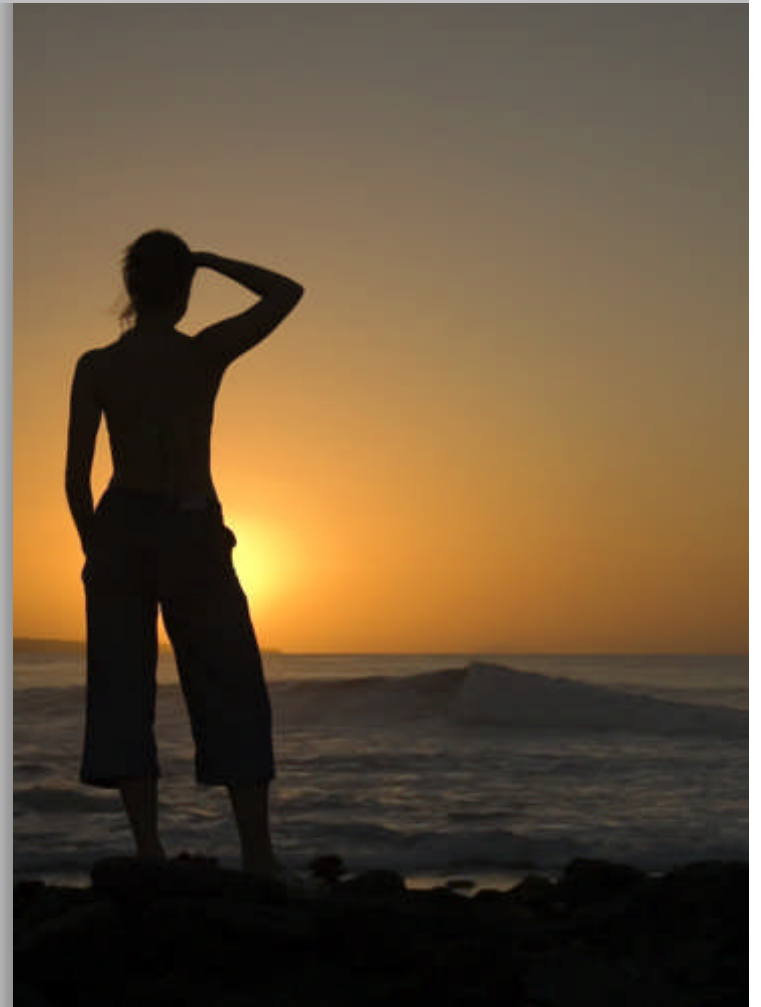
Strategy

Solve our customers' most important business challenges by delivering intelligent networks and technology architectures built on integrated products, services, and software platforms

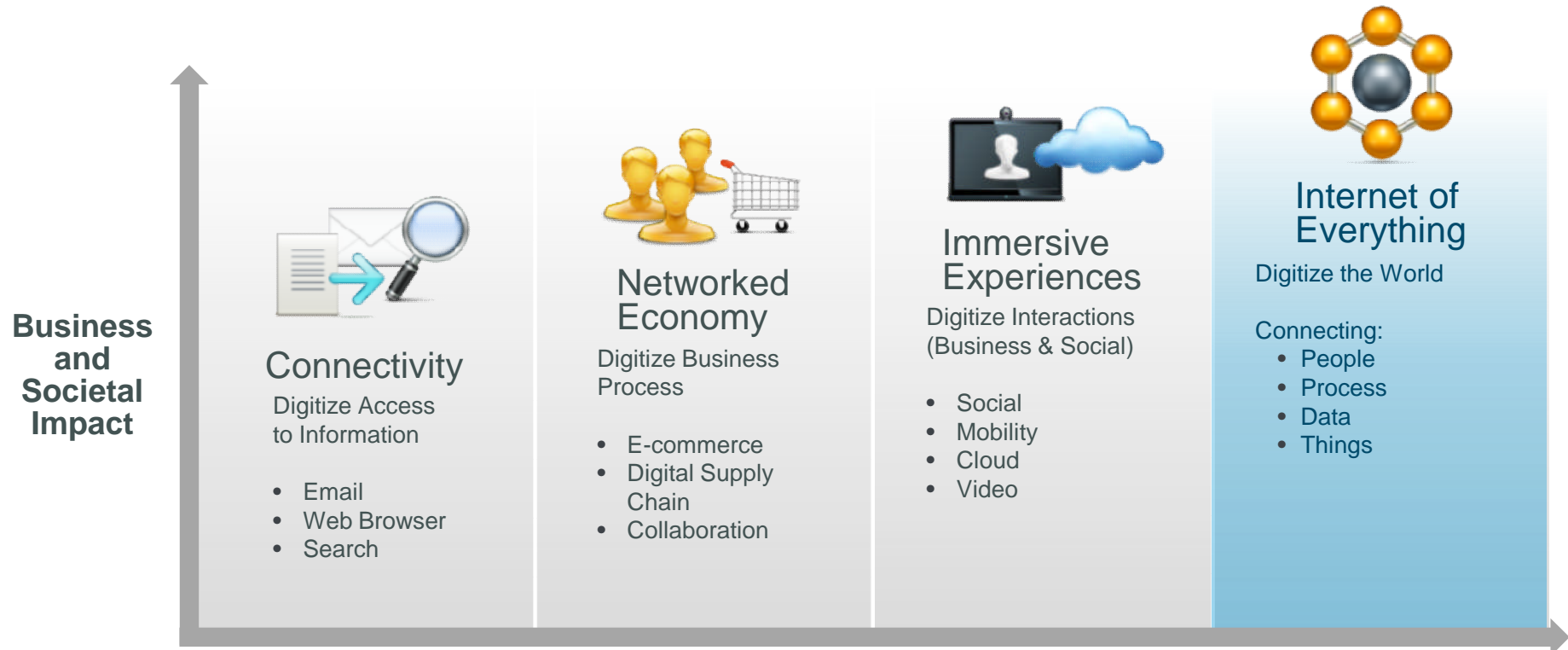


We Live in a time of Unprecedented Change

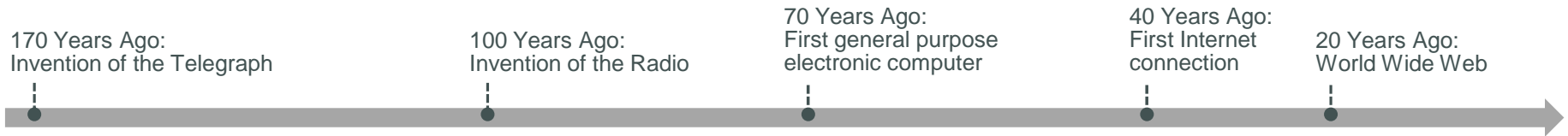
- Shifting Macroeconomic Global Business Environment
- Competitive Landscape
- Rapid Technology Innovations
- Evolving Business Models
- Optimization and Prioritization
- Culture Transformation



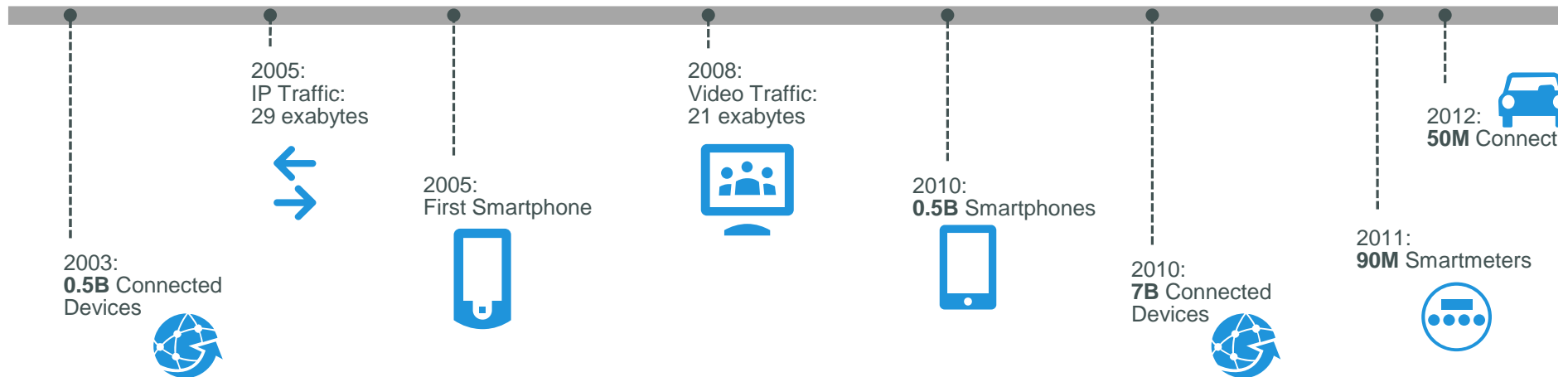
The Evolution of the Internet



A History of Connections



Intelligently Connecting People, Process, Data, and Things



“...the knowledge economy as production and services [is] based on knowledge-intensive activities that contribute to an accelerated pace of technical and scientific advance, as well as rapid obsolescence. **The key component of a knowledge economy is a greater reliance on intellectual capabilities** than on physical inputs or natural resources.”

Powell & Snellman, 2004

CEO's Vision for Collaborative Leadership

“You won't have to depend on the CEO anymore...we now have a whole pool of talent who can lead these working groups, like mini CEOs and COOs.”

John Chambers, Chairman & CEO

Fast Company Article: How Cisco's CEO John Chambers is Turning the Tech Giant Socialist - Nov 2008



What does this have to do with learning?

And, more specifically, with Mobile, Hybrid and Online Learning

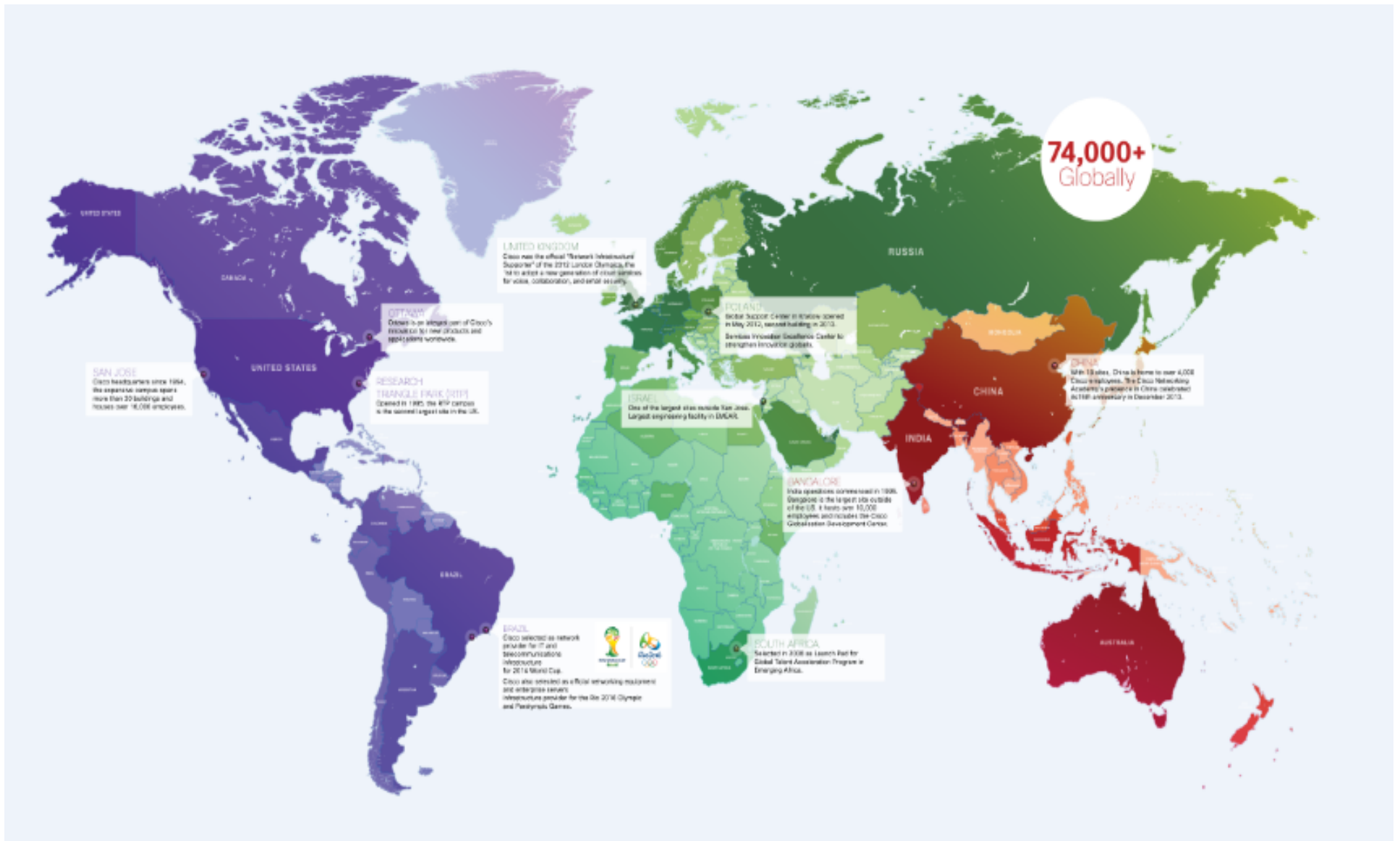
- Learning—the ability to rapidly change and adapt—is essential to an organizations survival
- Mobile, Hybrid and Online Learning are essential methods for reaching our global employee base, and developing knowledge, skills, as well as a cross-cultural sense of community

Learning Solutions in EMS

- **In classroom: 1039 (12%)**
- **Technology Enabled: 7618 (88%)**



- Cisco's BIG! Really big and really distributed...



Technology is a way of life.

