# Complex and Semantic Computations: Can They be Simpler?

### Moderator

Sigeru Omatu, Osaka Institute of Technology, Japan

### **Panelists**

Panos Alexopoulos, iSOCO, Spain

Diletta Romana Cacciagrano, University of Camerino, Italy

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# Semantic Computation by Neural Network

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## Comparison of Human and Computer

Human

Intuition

Pattern

**Parallel** 

**Distributed Memory** 

Learning

(Self-Organization)

Computer

Logic

Symbol

Series

**Local Memory** 

Algorithm

(Program)

# Intuition/Logic

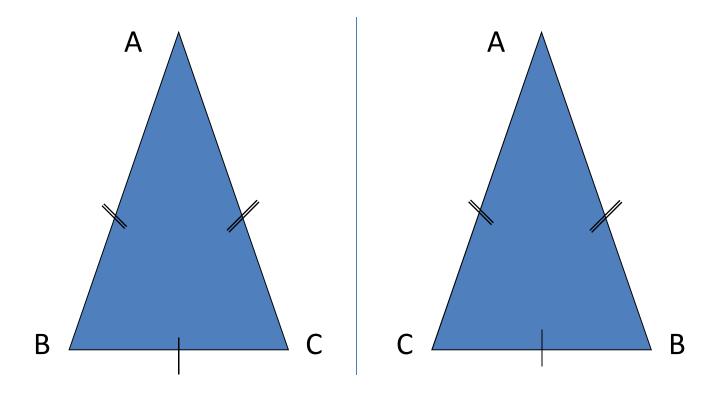
- Logic IF-Then rule
   Rule 1 IF A Then B
   Rule 2 If B Then C
- ReasoningIf A Then C

- Rule 1 IF touching Then unpleasant
- Rule 2 IF unpleasant
   Then angry
- Reasoning
- IF touching Then angry?



## Proof by Logic Using Computer

For  $\triangle$  ABC, prove that if AB=AC, then  $\angle$ B=  $\angle$ C

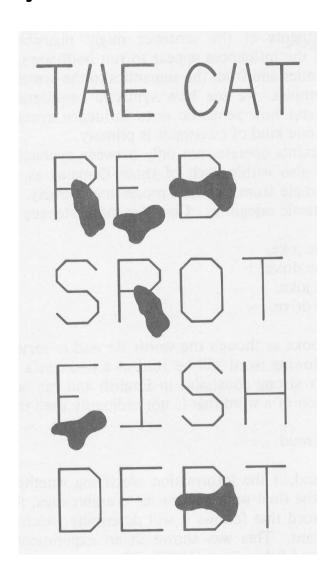


For  $\triangle$  ABC and  $\triangle$  ACB, AB=AC, BC=CB. Thus,  $\triangle$ ABC and  $\triangle$  ACB are congruence. Hence,  $\angle$ B=  $\angle$ C

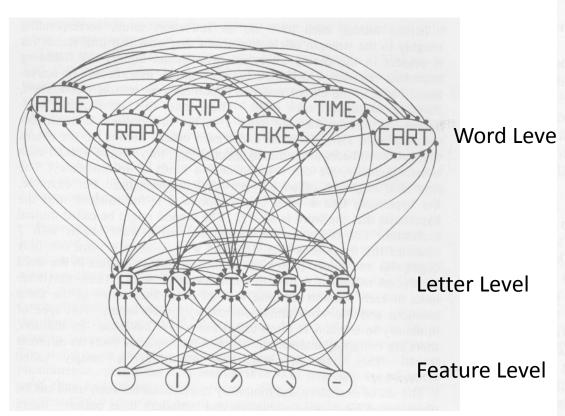
# Pattern/Symbol

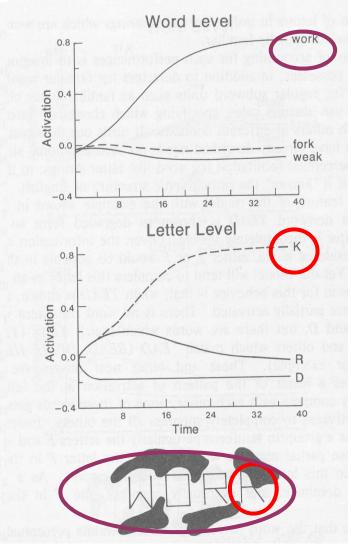


trompe l'oeil



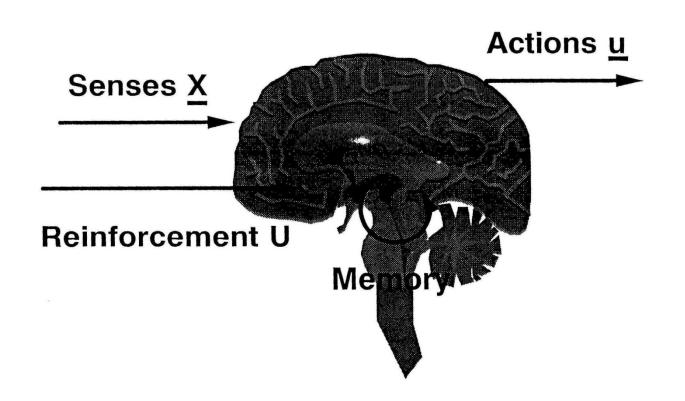
Distributed Representation





# Learning

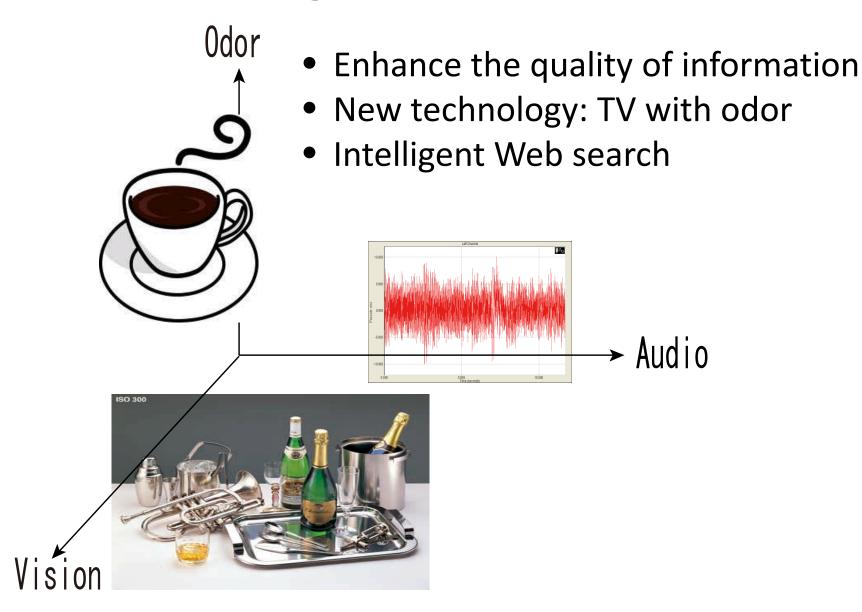
# CAN WE DESIGN AND UNDERSTAND INTELLIGENCE?



## **Exercise of Learning**

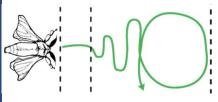
Assign numerals 0,1,2,....9 to the alphabets such that

## Using of Five Senses

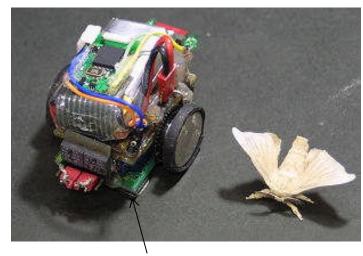


# Silkworm Moth Odor Searching

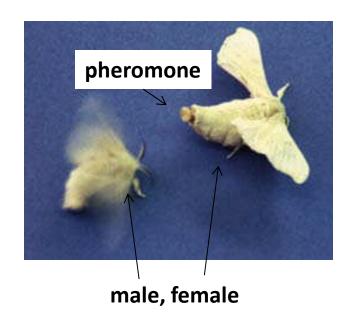




**Motion pattern** 



**Odor Source searching robot** 





Pheromone transmission

Prof. Kanzaki (Univ. of Tokyo)



# Semantic Computation: Can be they Simpler Smarter?

Diletta Romana Cacciagrano
University of Camerino
Camerino, Italy

## Who, Why, What & How



# Who: SMARThing Lab - The UNICAM Laboratory of Smart Thing Computing (STC)

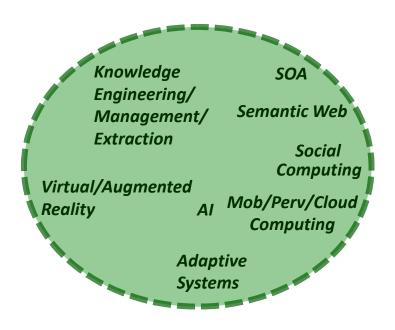
What: Seamless integration of computing technology into open, heterogeneous, dynamic, context-sensitive, distributed environments (i.e., our "living" environments).

Why: The new ecosystem is digital, trans-semiotic, data and knowledge intensive, social, connected, collaborative, community-driven, mobile, multi-channel, immersive, massively networked and computational.

**HOW: STC = Concept-based Networked Knowledge Computing** 



## **Smart Thing Computing Ingredients**



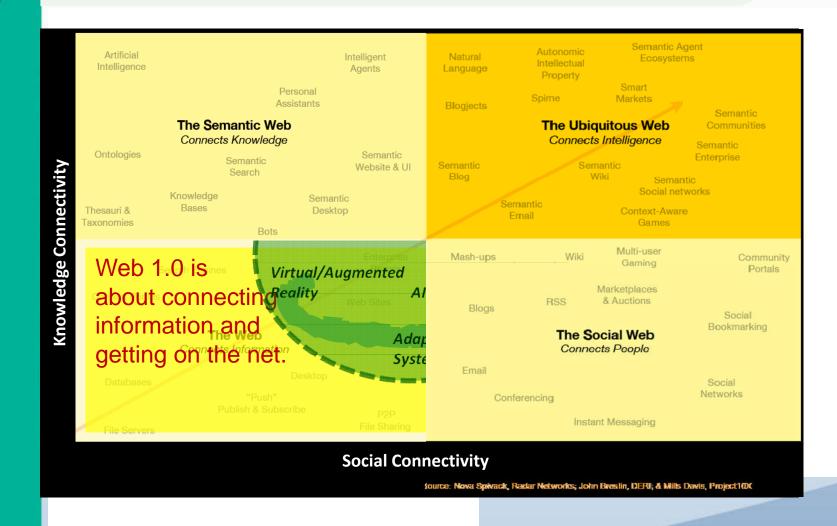






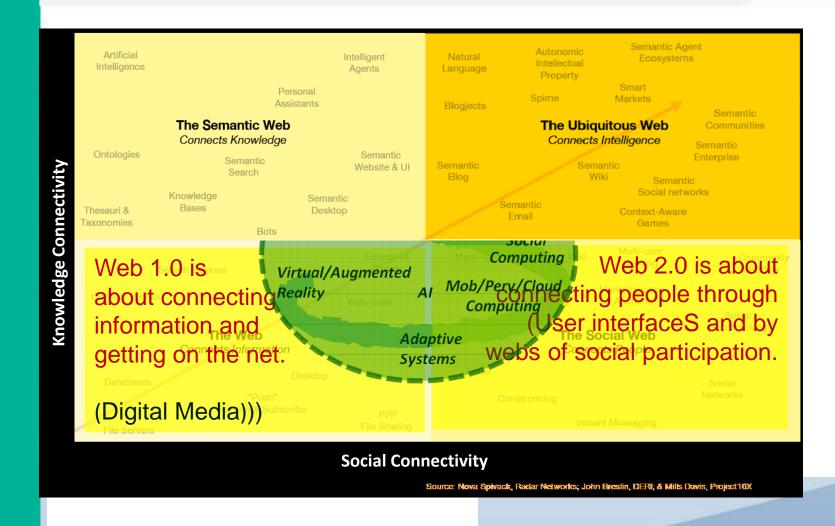






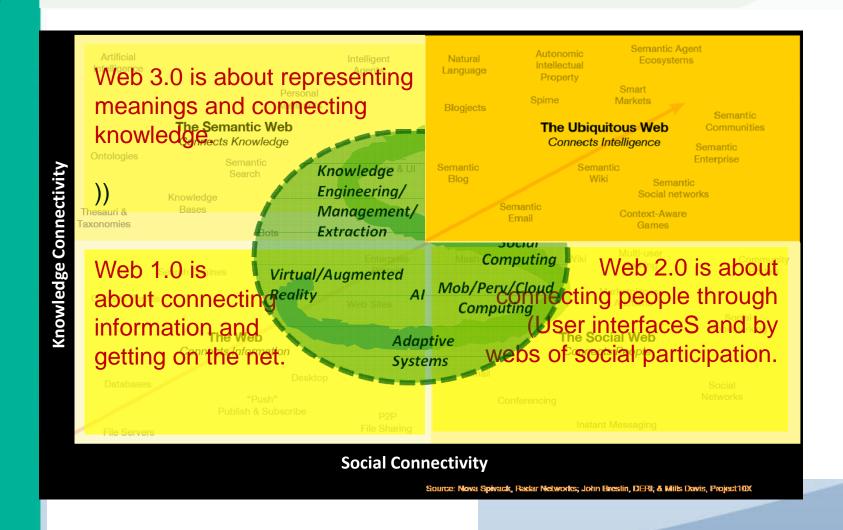






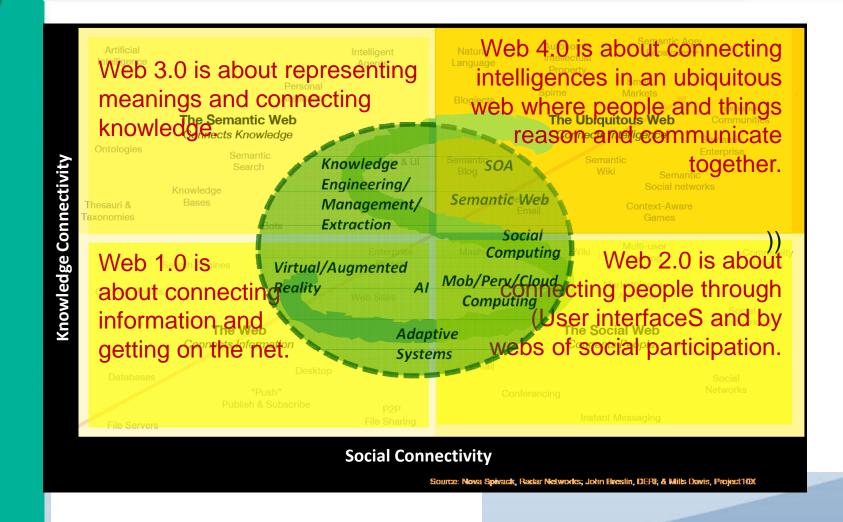


## (Smart Thing) Computing in/for Web 4.0





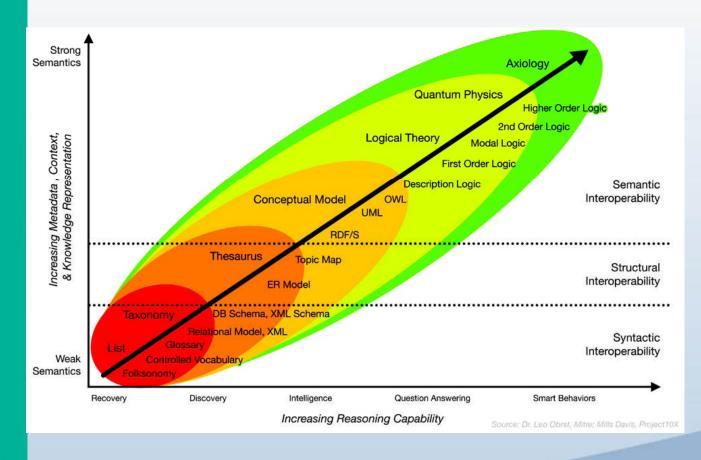




## What is the path?



More expressive knowledge representation enables more powerful reasoning:



Smart Behaviour s

Question Answering

Discovery

Recovery

## OWL-M<sub>i</sub>eaning



#### Marche Region's Request:

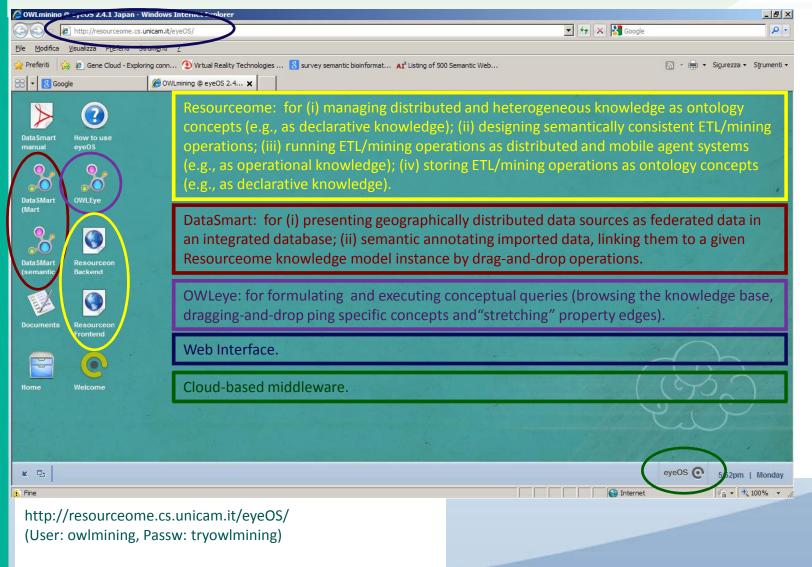
A platform that can be integrated with enterprise information and content management systems to open data silos, establish a layer of adaptive integrated views of the enterprise information, support and **share** decision processes.

Answer: OWL-Minng

- Expandable 'Business Intelligence 2.0' Enterprise Resource Planning (ERP) prototype.
- ERP -> data transformation (e.g., Extraction, Transformation and Loading—ETL) + analysis (e.g., Online Analytical Processing—OLAP) and mining (e.g., querying and clustering);
- Externalization (i.e., converting tacit knowledge into explicit one) and Combination (i.e., creating new explicit knowledge from existing explicit one) capabilities.

## OWL-M<sub>i</sub>eaning

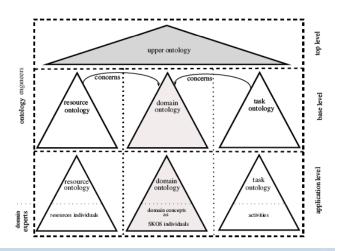




# Towards a Concept-based Networked Knowledge



- XaaS Everything as a Service (DWaaS, ERPaas, OLAPaaS, Data Mining as a Service, Desktop as a Service, ...);
- Virtualized Infrastructure Distributed Data, Tasks and Services can be accessed from any connected devices over the Internet;
- Web-based interface;
- Ontology-driven Apps;
- Cloud-based middleware;
- Agents.
- A flexible and powerful knowledge model
  - "Domain -independent" (it suffices to instatiate).
  - Running Business Processes as distributed MAS.
  - Storing Business Processes as concepts.



## Future work: OWL-M<sub>i</sub> or...



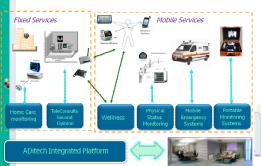


## Smart Health, Wellness, Nutrition, Urban-life

Data coming from.....

### **Computed Tomography**

#### ADiTech Platform

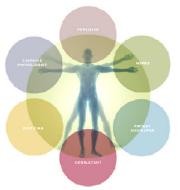


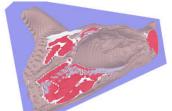


PSM Training



For Personalized services





For Personalized Interfaces



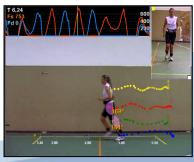
Medical Devices



**Image Analisys** 



BioMovie



E-learning Immersive Environments



**SEMAPRO 2012 - Barcelona** 

# Thanks for your attention





# Simpler complex and semantic computations? Just reduce the data!

**Panos Alexopoulos** 

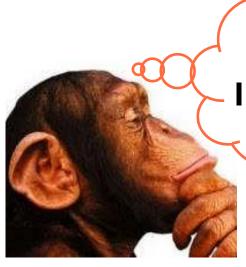
**SEMAPRO Panel** 

Barcelona, Spain, September 27th, 2012



## Data is growing at a rate that we cannot catch up with

- » Scale of data
- » Dynamics
- Difficulty to interpret

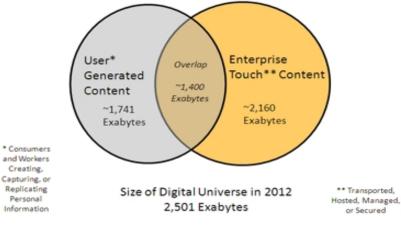


Wait a second! I know about this!









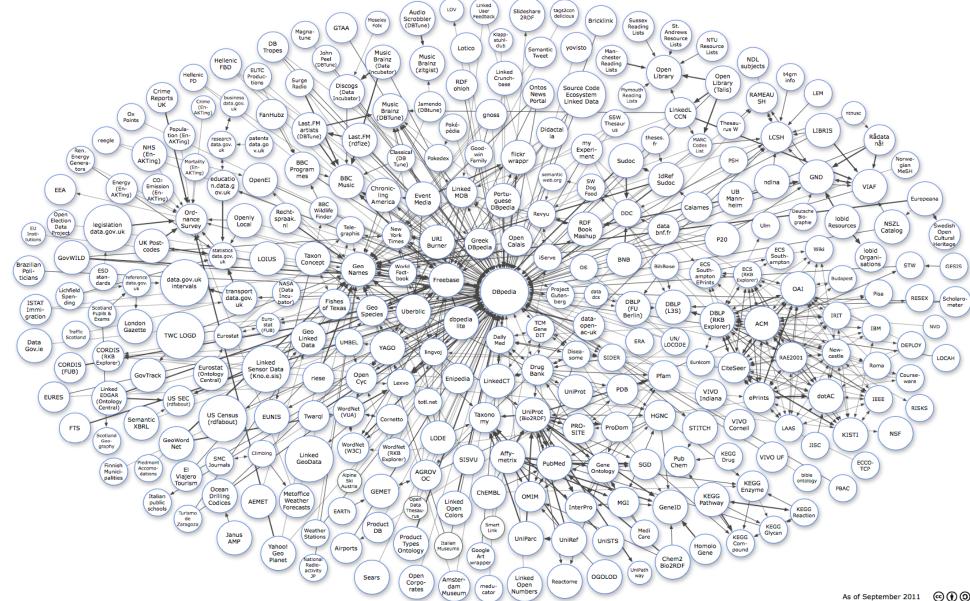
- In 2010 the size of the digital universe exceeded 1 Zettabyte (=1 trillion Gb)
- 3 1.8 Zb in 2011
- 35 Zb expected in 2020
- » 90% unstructured data
- » 70% user-generated
- > 75% resulting from data copying, merging, and transforming
- » Metadata is the fastest growing data category
- » Much of such data is dynamic, real-time, volatile

Source: IDC 's The 2011 Digital Universe Study
- Extracting Value from Chaos

#### The Data Deluge



## The Linked Open Data Cloud





## More Computing Power, More Storage, Less Requirements











# Proposal & Challenge

Identifying and using the relevant portions of the data for the task at hand!

A way to have scalable data management is by being goal-driven!



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## **Questions?**

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