

The International Workshop on Business Modeling for the Next Generation of Telemedicine Systems and Services BUSMMed 2010

February 10-15, 2010 - St. Maarten, Netherlands Antilles http://www.iaria.org/conferences2010/BUSMMed.html

Important deadlines:

Submission deadline Notification Registration Camera ready October 12, 2009 November 10, 2009 December 1, 2009 December 6, 2009

Tracks:

- Next generation technology (PHR, Domotica, Social networking) (what business models do they require?)
- Business models for new Telemedicine systems and services (what are the critical design issues?)
- Customer value creation (do's and don'ts)
- Business models and associated best-practices (identifying the underlining business models and lessons learned beyond the individual case)
- Implementation and sustainability of health care business models (how they can be used for implementing technology?)
- The international drivers/constraints (regulatory, legal elements, funding mechanism, health care quality systems) of global Telemedicine systems and services (e.g., infectious diseases)