

Towards Semantic Service-Oriented Systems on the Web

~ An Overview ~

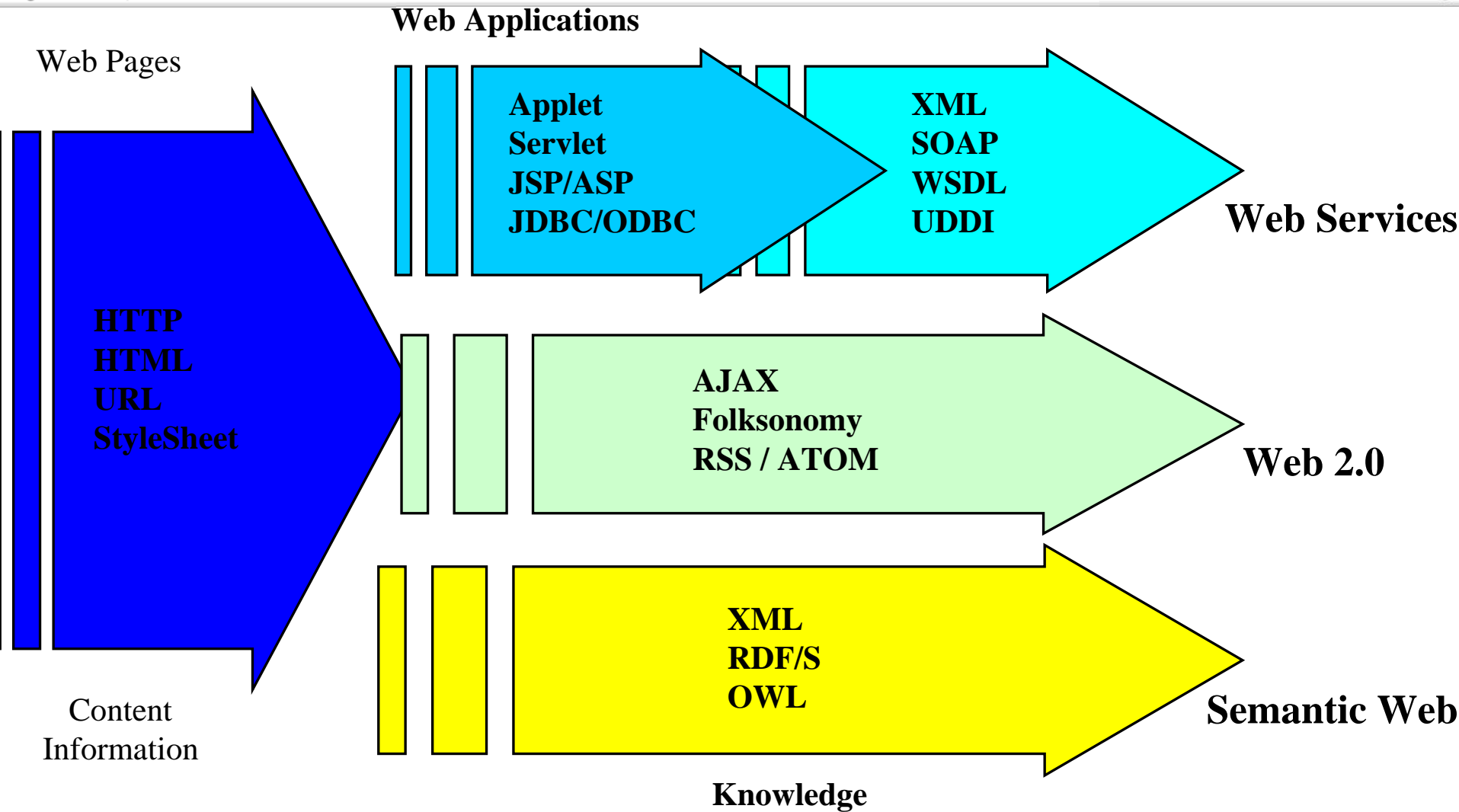
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SEMAPRO 2007
04.11.2007

Recent trends around the Web



- Semantic Web
- Web Services
- Semantic Web Services (SWS)
 - Tasks to be Automated
- Existing Approaches to SWS
 - OWL-S, SWSF, IRS-III, WSDL-S
 - The WSMO Approach: WSMO, WSML, WSMX
- Conclusions
- Proposed Challenge for Measuring Success of SWS

- **Semantic Web**
- Web Services
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- The Semantic Web provides a common framework that allows **data** to be shared and reused across application, enterprise, and community boundaries
 - The Semantic Web is a **web of data**
- The Semantic Web is about two things
 - It is about **common formats** for integration and combination of data drawn from diverse sources, where on the original Web mainly concentrated on the interchange of documents
 - It is also about **language** for recording how the data relates to real world objects

URI

(how to address data)

`http://www.deri.at`

What is the Web?

HTTP

(how to transfer data)

`GET /index.html`

HTML

(how to mark up data
for human reader)

`<html> <head>
<title>.....`

Billions of diverse documents online; **problems** in:

- Retrieving documents
- Extracting relevant data from retrieved documents
- Combining information from different sources to achieve a particular goal

Retrieving documents



Screenshot of a Mozilla Firefox browser window showing a Google Image Search for "Titi Roman" picture. The browser address bar shows the URL: <http://images.google.com/images?svnum=10&um=1&hl=en&q=%22Titi+Roman%22+p>. The search results page displays several images with captions and metadata:

- Julia **Titi, Roman** Imperial Coins of, ... Julia **Titi, Roman** Imperial Coins of, ... Julia **Titi, Roman** Imperial Coins of, ... Julia **Titi, Roman** Imperial Coins of, ...
612 x 284 - 163k - jpeg
www.wildwinds.com
- Julia **Titi, Roman** Imperial Coins of, ... Julia **Titi, Roman** Imperial Coins of, ... Julia **Titi, Roman** Imperial Coins of, ... Julia **Titi, Roman** Imperial Coins of, ...
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www.wildwinds.com
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www.wildwinds.com
- rightmeun_38.gif
136 x 119 - 8k - gif
conferences.computer.org
- rightmeun_40.gif
136 x 119 - 10k - gif
conferences.computer.org
- Services Computing. With support of
118 x 118 - 8k - gif
conferences.computer.org
- rightmeun_06.gif
108 x 111 - 4k - gif
conferences.computer.org
- logo_services2007.gif
230 x 104 - 5k - gif
conferences.computer.org
- rightmeun_18.gif
100 x 108 - 4k - gif
conferences.computer.org

Which one is my picture?

Extracting information



The screenshot shows the Amazon.com search results for the keyword "web". The browser window title is "Amazon.com: web - Mozilla Firefox". The search bar contains "Amazon.com" and "web". The results are filtered to show "Showing All Results".

Narrow by Category

- Books (325,956)
- Home & Garden (33,692)
- Home Improvement (12,461)
- Health & Personal Care (11,013)
- Electronics (2,667)
- Sports & Outdoors (2,001)
- Apparel (1,343)
- Software (1,163)
- Office Products (1,024)
- Automotive (905)
- Toys & Games (330)
- Everything Else (302)
- Jewelry & Watches (271)
- Music (163)
- Industrial & Scientific (110)
- Cell Phones (105)
- DVD (100)
- VHS (86)
- Baby (79)
- Musical Instruments (56)
- Magazine Subscriptions (38)
- Unbox Video Downloads (27)
- Video Games (26)
- Gourmet Food (15)
- Wireless Accessories (10)

Related Searches: charlotte's web, web design, webkinz.

- Charlotte's Web (Widescreen Edition)** by Julia Roberts, Steve Buscemi, John Cleese, and Oprah Winf
Buy new: ~~\$29.99~~ **\$16.99** 86 Used & new from **\$7.49**
Get it by **Thursday, May 10**, if you order in the next **7 hours and 41 minutes**.
Eligible for **FREE** Super Saver Shipping.
★★★★★
Also Available For Download From Amazon Unbox
DVD: See all 100 items
- Learning Web Design: A Beginner's Guide to HTML, Graphics, and Beyond** by Jennifer Niederst Rob
Buy new: ~~\$39.95~~ **\$25.17** 39 Used & new from **\$22.67**
Get it by **Thursday, May 10**, if you order in the next **5 hours and 41 minutes**.
Eligible for **FREE** Super Saver Shipping.
★★★★★
Books: See all 325,956 items
- Web Design For Dummies, 2nd Edition** by Lisa Lopuck (Paperback - Mar 27, 2006)
Buy new: ~~\$24.99~~ **\$16.49** 77 Used & new from **\$7.15**
Get it by **Thursday, May 10**, if you order in the next **7 hours and 41 minutes**.
Eligible for **FREE** Super Saver Shipping.
★★★★★
Books: See all 325,956 items

Which book is about the Web?

What is the price of the book?

Combining information



I want the cheapest copy of the book “A Semantic Web Primer”, taking into account the price for shipping the book!

The screenshot shows the Amazon.com search results for the book "A Semantic Web Primer" by Grigoris Antoniou and Frank van Harmelen. The search results are displayed in a Mozilla Firefox browser window. The book is listed as a hardcover, published on April 1, 2004. The current price is \$32.34, with a list price of \$42.00. The book is available for shipping by Thursday, May 10, with a delivery time of 7 hours and 31 minutes. The book is eligible for FREE Super Saver Shipping. The search results also show a "Narrow Your Results" section with "Books (48)" and a "Listmania!" section. The Barnes & Noble.com search results are also visible in the background.

FREE \$25 GIFT CARD OFFER
Barnes & Noble Gift Card \$25
The Barnes & Noble MasterCard®
FIND OUT MORE >

SEARCH RESULTS

We found 1 item for keywords: **A Semantic Web Primer**.

Sorted by:

1. **A Semantic Web Primer**
Grigoris Antoniou, Frank Van Harmelen
Format: **Textbook Hardcover**
Pub. Date: July 2004



FROM B&N

Online Price: \$42.00
Members Pay: **\$33.60** [Join Now](#)

Usually ships within 24 hours

[Used Copies Available from our Authorized Sellers](#)

On average 10 clicks to find out what the shipping rate is!!!

The solution!



- Instead of publishing natural language, publish machine-processable data
- Publish information in terms understandable for a machine
- Ask questions in terms understandable for a machine
- And: make sure all machines understand your terms!

=> The Semantic Web!

- Publishing (*related-to* is transitive):

B *related-to* A
C *related-to* A
D *related-to* C

Semantic Web Data

Semantic Web Ontology

$?x \text{ related-to } ?y \text{ and } ?y \text{ related-to } ?z \Rightarrow ?x \text{ related-to } ?z$

- Querying (give me all things related to A):

$?x \text{ related-to } A$

Answer:

?x = B

?x = C

?x = D

What is an ontology?



- Formal,
- explicit specification of
- a shared conceptualization of a domain.

- Meaning of ontology is **unambiguous**
- Avoids **misunderstanding**
- Specification using **formal language**
- Enables **reasoning**: making implicit information explicit
- Hampers **consensus**

- Domain: specific part of the world
- Conceptualization
 - Forming **idea** of domain in the **minds** of people
- **Shared** among its users
 - Facilitates **accepting** the ontology

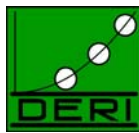
- Make domain assumptions **explicit**
 - For **reasoning**
 - For **clarifying** understanding of domain
- Minimal ontological commitment
 - Too much explicit => **no consensus**
 - Too little explicit => ontology **unusable**
 - Minimal ontological commitment = “make as little as explicit as possible, while keeping ontology useful”

- **Classes**
 - Grouping of individuals with common properties
 - e.g. Persons, Cars, Universities, ...
- **Relations**
 - Connections between individuals
 - May be attached to classes
 - e.g. hasName, hasAge, owns, ...
- **Individuals**
 - Objects in the domain
 - May be instances of classes
- **Axioms**
 - Additional statements about the domain
 - Specified in logical language
 - e.g. "hasName has one value"

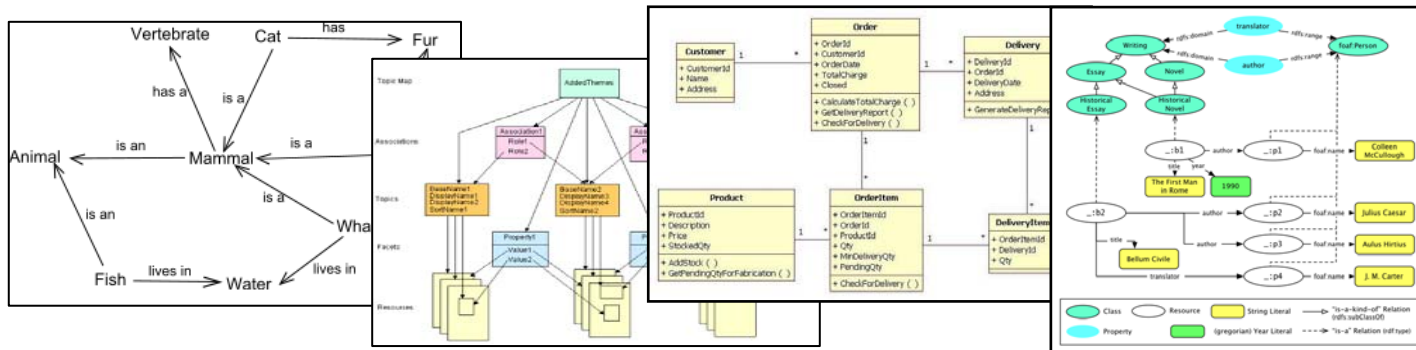
Ontologies and the Semantic Web

- Form the **backbone** of the Semantic Web
- Define the **basic vocabulary** for the annotations
- Enable reasoning with **background knowledge**, based on **formal** languages
- Interweave meaning for **humans** and **machines**
- Are **shared**

A wide variety of languages for Ontologies



- Graphical:** Semantic Networks, Topic Maps, UML, RDF



- Logical:** Description Logics, First Order Logic, Rules, Conceptual Graphs

DL Syntax	Example
$C_1 \sqcap \dots \sqcap C_n$	Human \sqcap Male
$C_1 \sqcup \dots \sqcup C_n$	Doctor \sqcup Lawyer
$\neg C$	\neg Male
$\{x_1\} \sqcup \dots \sqcup \{x_n\}$	{john} \sqcup {mary}
$\forall P.C$	\forall hasChild.Doctor
$\exists P.C$	\exists hasChild.Lawyer
$\leq nP$	≤ 1 hasChild
$\geq nP$	≥ 2 hasChild

Brothers are siblings

$\forall x, y \text{ Brother}(x, y) \Rightarrow \text{Sibling}(x, y).$

"Sibling" is symmetric

$\forall x, y \text{ Sibling}(x, y) \Leftrightarrow \text{Sibling}(y, x).$

One's mother is one's female parent

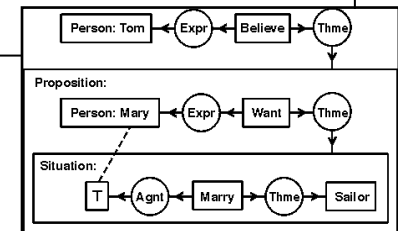
$\forall x, y \text{ Mother}(x, y) \Leftrightarrow (\text{Female}(x) \wedge \text{Parent}(x, y)).$

A first cousin is a child of a parent's sibling

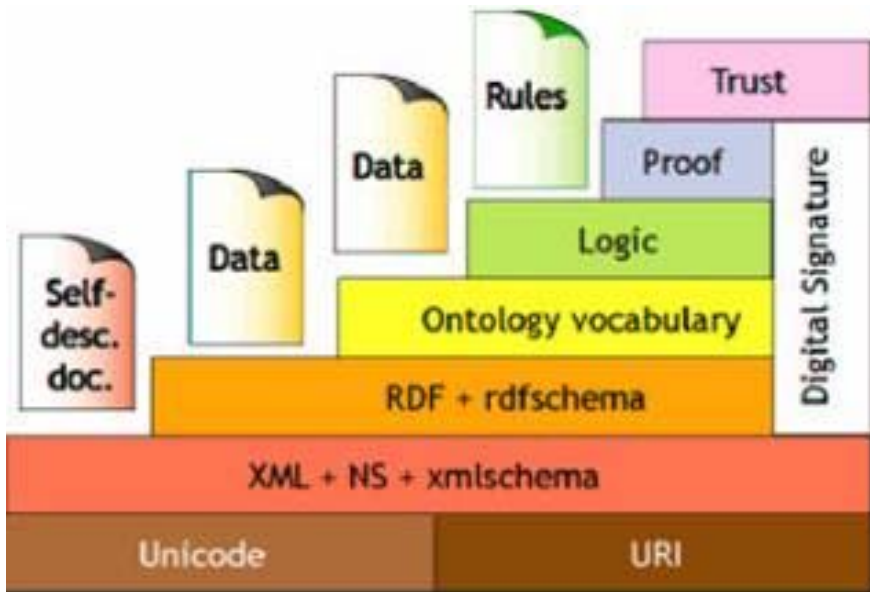
$\forall x, y \text{ FirstCousin}(x, y) \Leftrightarrow \exists p, ps \text{ Parent}(p, x) \wedge \text{Sibling}(ps, p) \wedge \text{Parent}(ps, y)$

```

sibling(X, Y) :- parent_child(Z, X), parent_child(Z, Y).
parent_child(X, Y) :- father_child(X, Y).
parent_child(X, Y) :- mother_child(X, Y).
mother_child(trude, sally).
father_child(tom, sally).
father_child(tom, erica).
father_child(mike, tom).
    
```

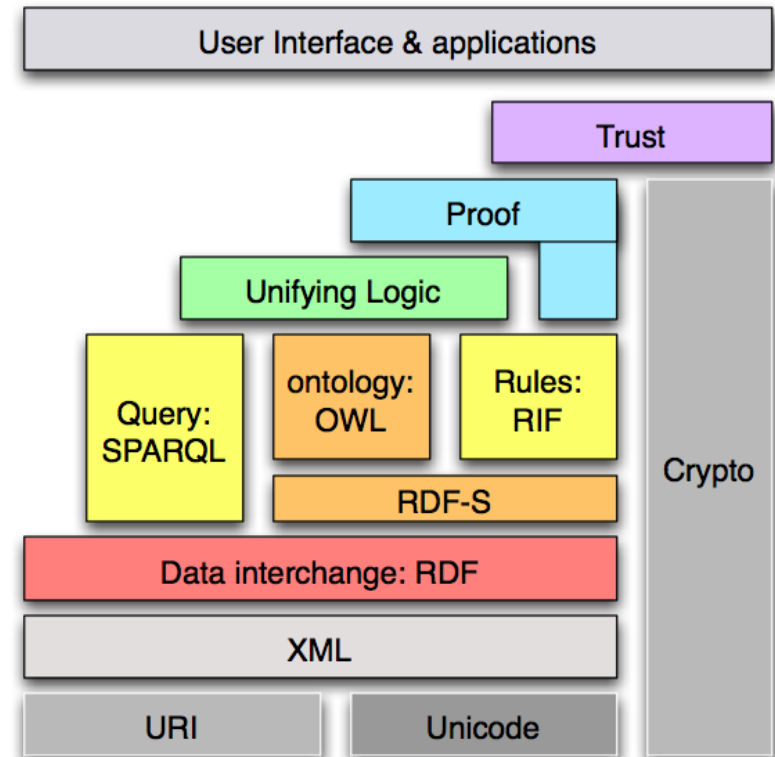


The Evolution of the Semantic Web



(Tim Berners-Lee)

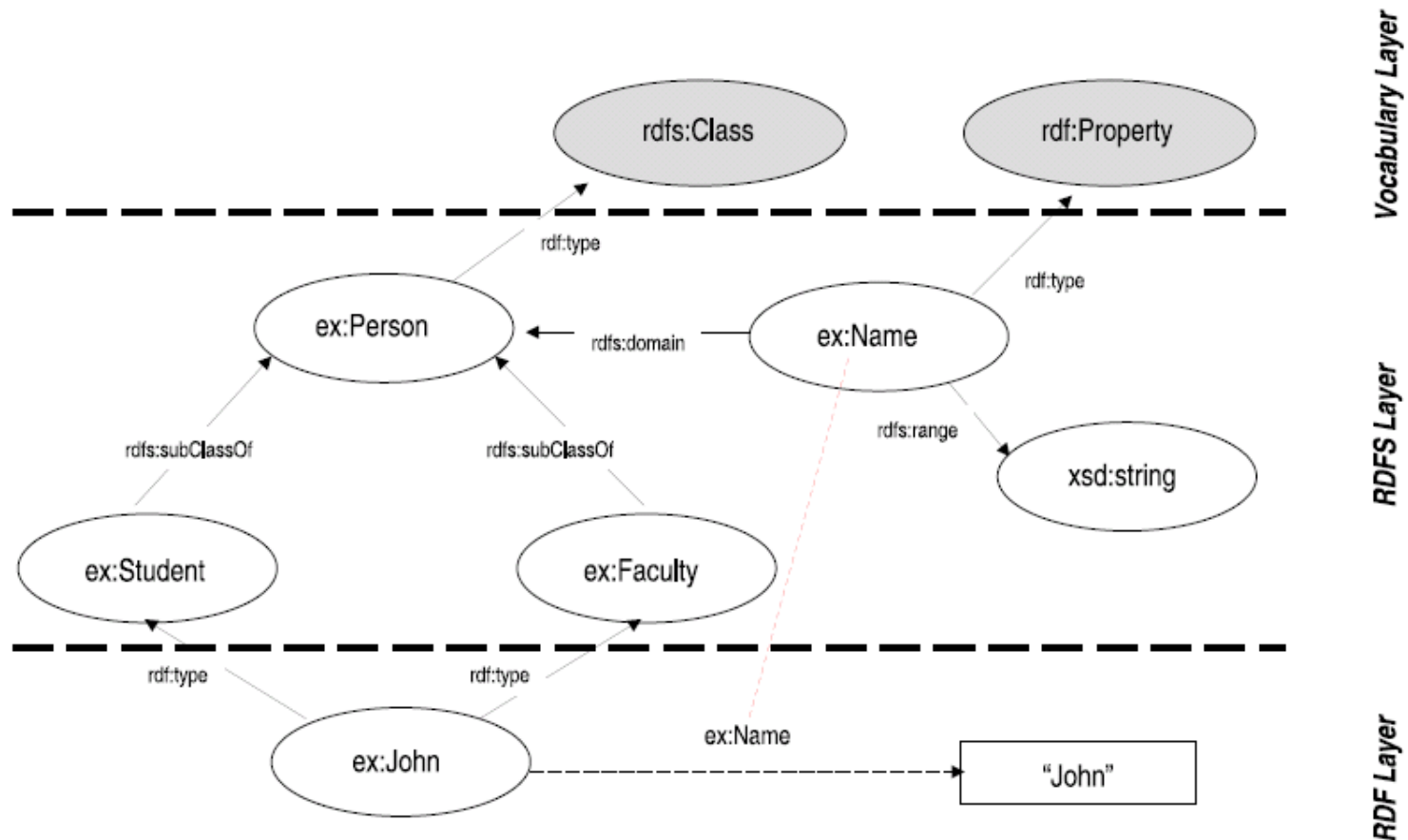
2001



(Tim Berners-Lee)

2006

RDF and RDF(S) – example



RDFS Entailment - example



```
<http://example.org/#john> rdf:type <http://example.org/#Student>  
<http://example.org/#Student> rdfs:subClassOf <http://example.org/#Person>
```

entails

```
<http://example.org/#john> rdf:type <http://example.org/#Person>
```

```
<http://example.org/#hasName> rdfs:domain <http://example.org/#Student>  
<http://example.org/#mary> <http://example.org/#hasName> "Mary"
```

entails

```
<http://example.org/#mary> rdf:type <http://example.org/#Student>
```

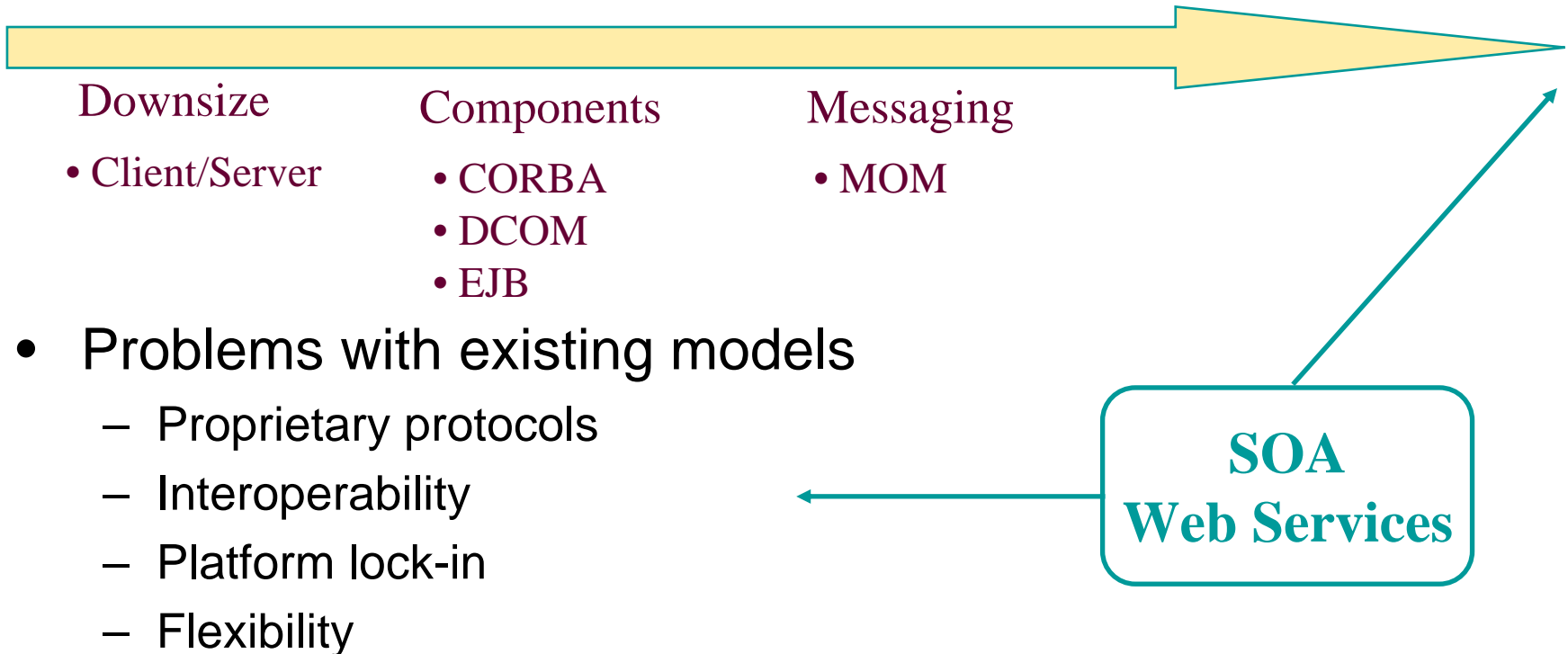
```
<http://example.org/#john> <http://example.org/#hasMother> <http://example.org/#mary>  
<http://example.org/#hasMother> rdfs:subPropertyOf <http://example.org/#hasParent>
```

entails

```
<http://example.org/#john> <http://example.org/#hasParent <http://example.org/#mary>
```

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- **Web Services**
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- Evolution of distributed computing



- Problems with existing models

- Proprietary protocols
- Interoperability
- Platform lock-in
- Flexibility

- W3C: “The World Wide Web is more and more used for application to application communication. The programmatic interfaces made available are referred to as *Web services*”
- A multitude of Web services specifications “WS* -”:

SOAP ASAP WS-Addressing
MTOM WS-Enumeration WS-Eventing
WS-Transfer

WSDL WSRF
WS-Remote Portlet

WS-Reliability WS-ReliableMessaging
WS-Acknowledgment WS-Coordination
WS-Atomic Transaction
WS-BusinessActivity
WS-TransactionManagement

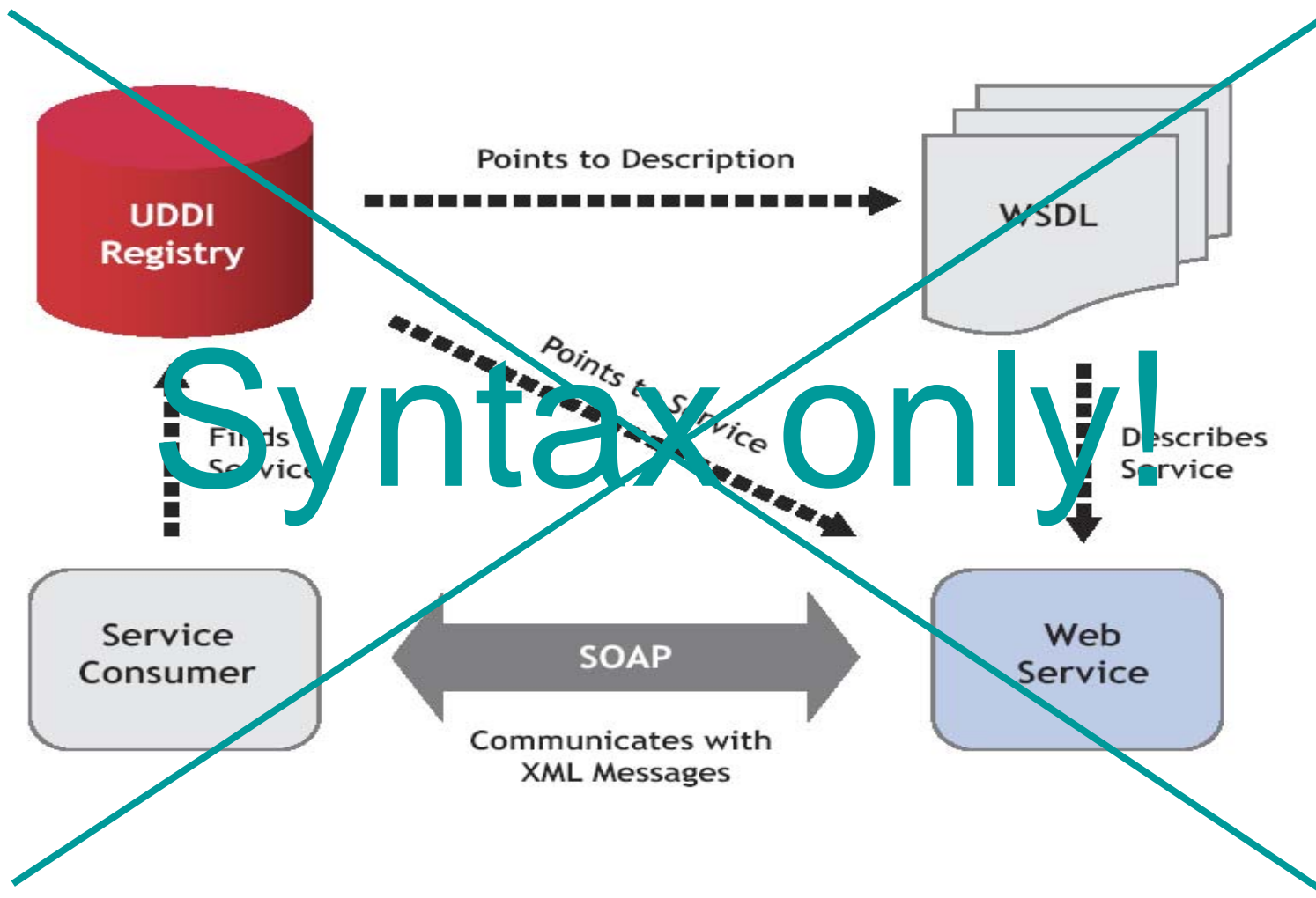
WS-Security : SOAP Message Security
WS-Security: Username Token Profile
WS-Security: X.509 Certificate Token Profile
WS-Security Kerberos Binding
WS-Security Minimalist Profile
WS-SecureConversation WS-Authorization SAML
WS-Security Policy
WS-Encryption WS-Signature
WS-Trust WS-Federation

WS-Policy
WS-PolicyAssertions
WS-PolicyAttachment
WS-MetadataExchange
WS-MessageData

UDDI WS-Discovery
ebXML Registry
WSIL WS-Notification

WS-BPEL
WS-CDL WSCI

WS-Management WS-Management Catalog
WS-Manageability WS-Provisioning
WS-Distributed Management (WSDM)



- Current technologies allow usage of Web Services
- But:
 - only syntactical information descriptions
 - syntactic support for discovery, composition and execution
 - => *Web Service usability, usage, and integration needs to be inspected manually***
 - no semantically marked up content / services
 - no support for the Semantic Web

=> Current Web Service Technology Stack did not realize the promise of Web Services

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It's all about automation !!!

Bringing the Web to its full potential



Dynamic

Web Services
UDDI, WSDL, SOAP



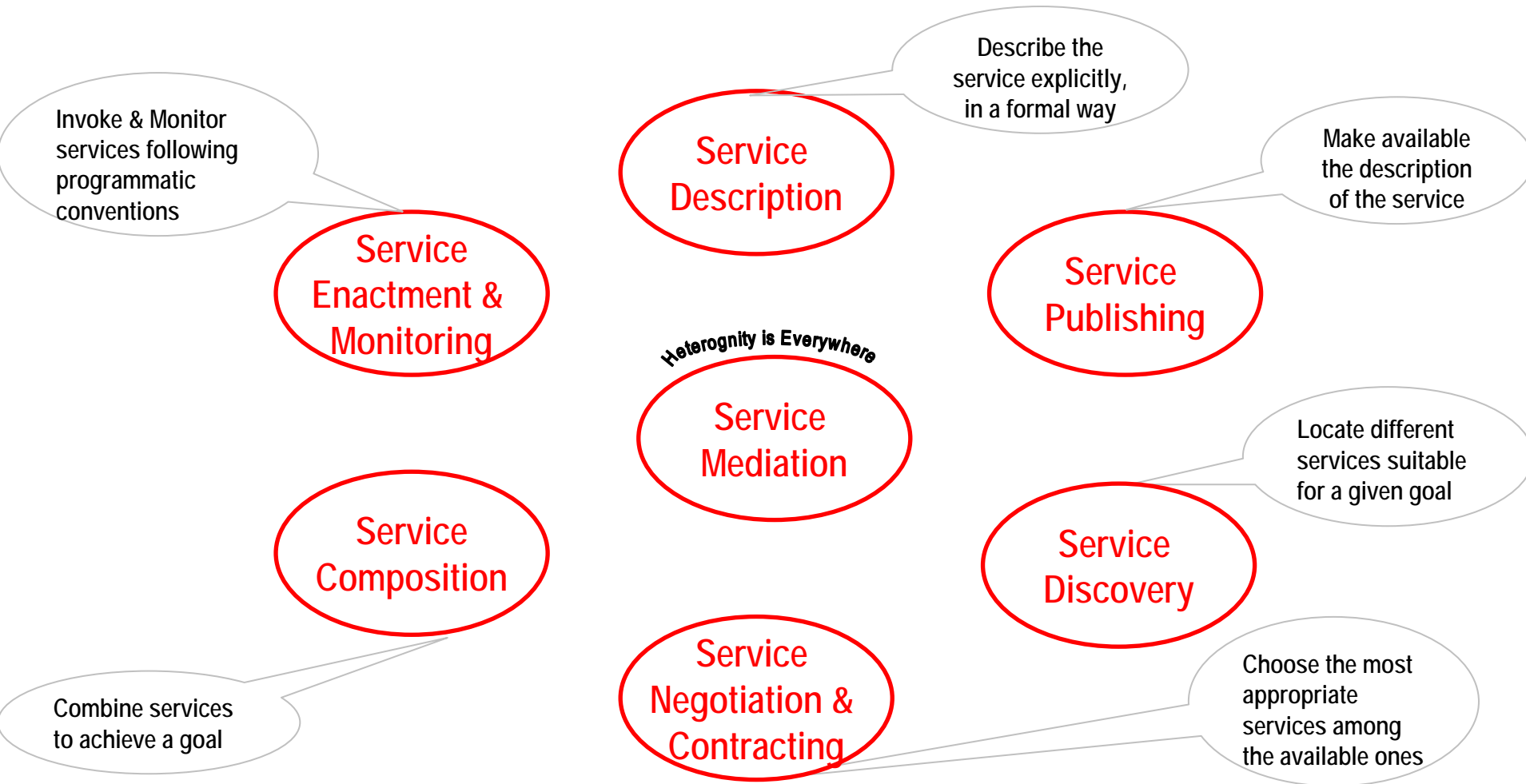
Semantic Web Services



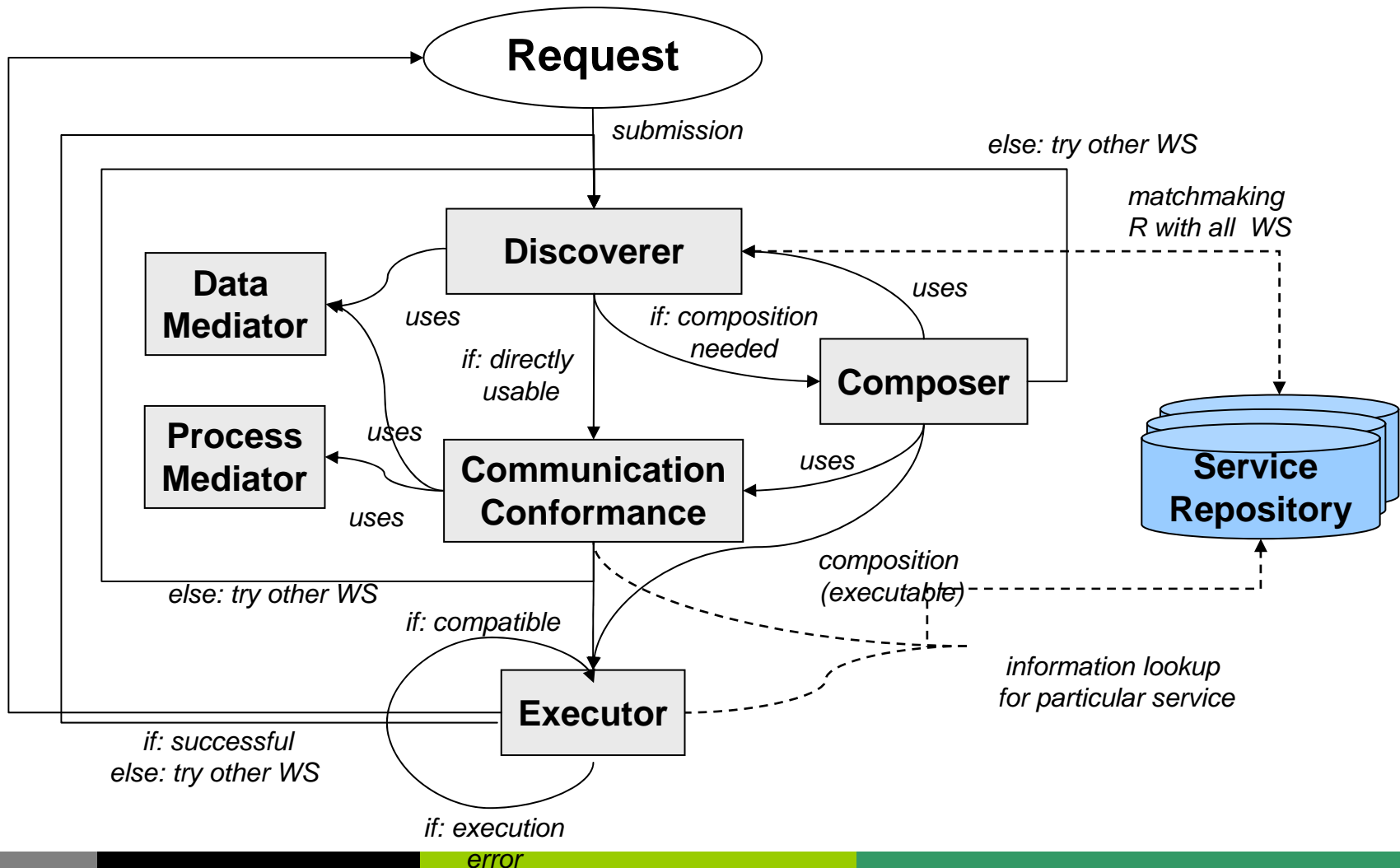
Static

WWW▶
URI, HTML, HTTP

Semantic Web
RDF, RDF(S), OWL, etc.



An Example of a SWS Usage Process



- **Mechanized support** is needed for
 - Annotating/designing services and the data they use
 - Finding and comparing service providers
 - Negotiating and contracting services
 - Composing, enacting, and monitoring services
 - Dealing with numerous and heterogeneous data formats, protocols and processes, i.e. mediation

=> Conceptual Models, Formal Languages, Execution Environments

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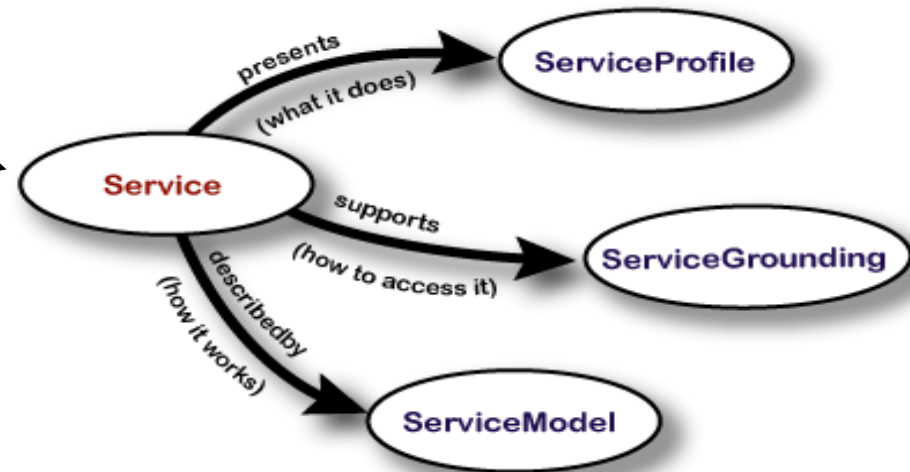
- Conceptual Model

- A set of ontologies used to describe different aspects SWS

- Language: OWL

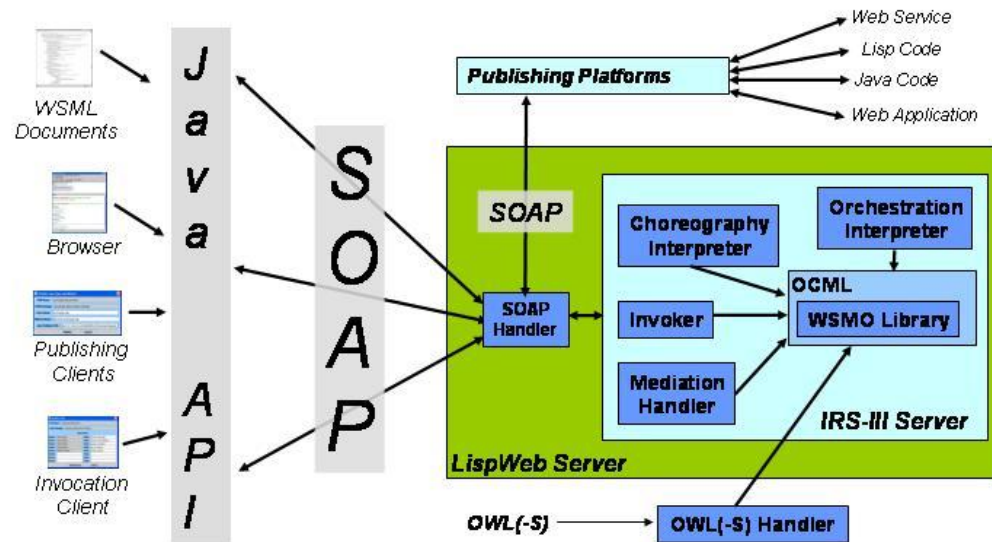
- Some OWL-S drawbacks

- OWL not sufficiently expressive for all aspects of a service
 - more expressive languages have been syntactically integrated: SWRL, KIF, DRS, and PDDL – how do these languages interoperate?
 - Inherits some of the drawbacks of OWL (e.g. lack of proper layering, improper use of OWL for describing and reasoning about processes)
 - No explicit support for Mediation in the language

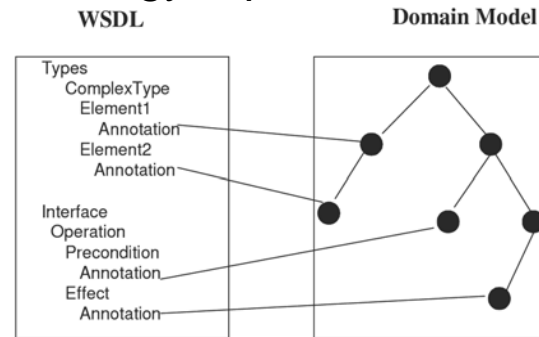


- Two major components: an ontology and a language used to axiomatize it
- Semantic Web Services Ontology (SWSO) – an extension of OWL-S conceptual model, e.g. a rich behavioural process model based on PSL
 - FLOWS – First-Order Logic Ontology for Web Services
 - ROWS - Rule Ontology for Web Services
- The Semantic Web Services Language (SWSL)
 - SWSL-FOL - based on First Order Logic; includes features from HiLog and F-Logic
 - SWSL-Rules - a logic programming language; includes features from Courteous logic programs, HiLog, and F-Logic
- Some SWSF drawbacks
 - unclear how all the paradigms part of this approach work together
 - first-order logic ontology for Web services, but not a Web language

- A platform which acts as a broker mediating between the goals of a user or client and available deployed web services
- Not a SWS framework on its own but uses WSMO as its ontology and follows the WSMO design principles
- IRS Architecture:



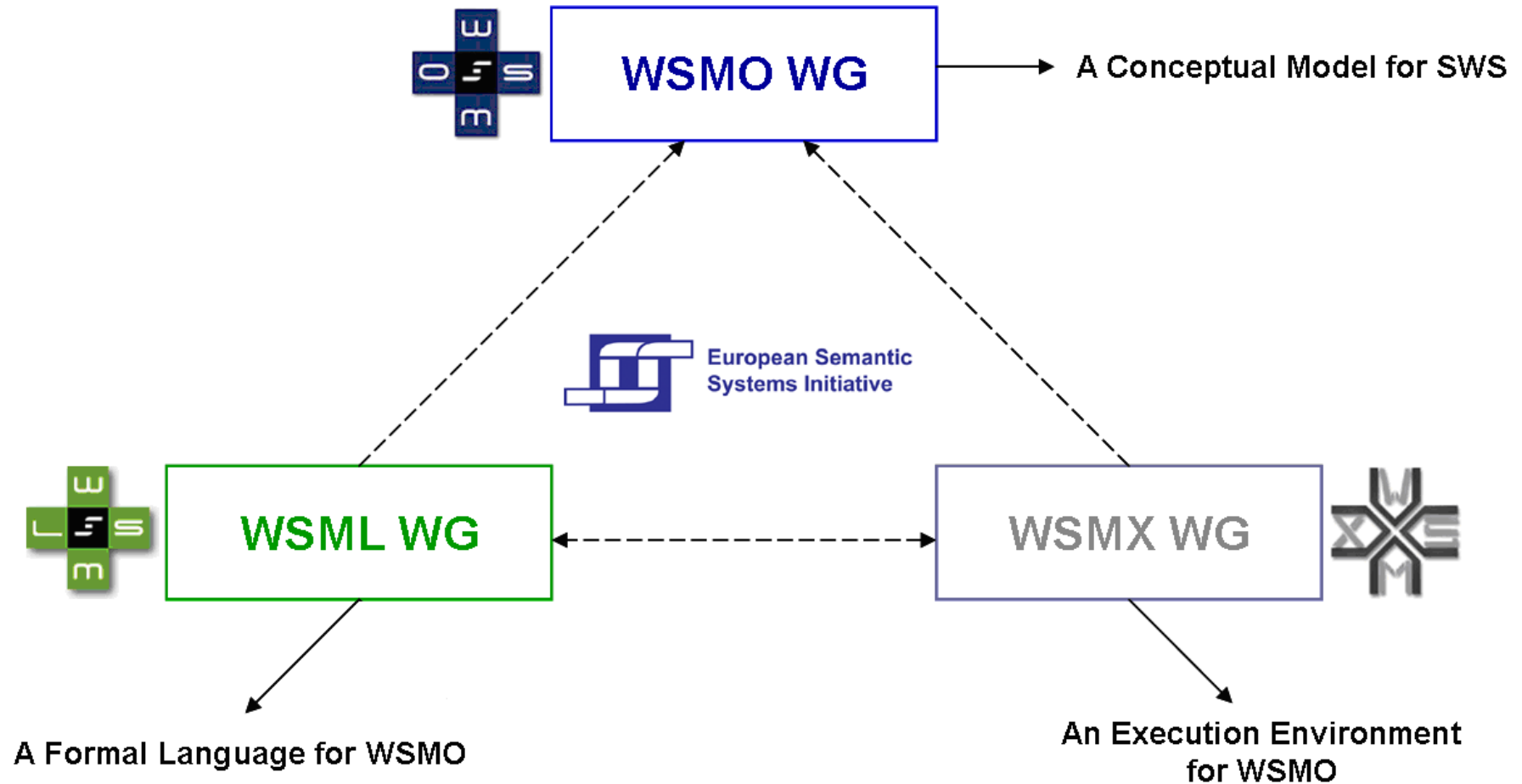
- A mechanism to augment WSDL descriptions with semantics
 - a set of annotations can be created to semantically describe the inputs, outputs and operations of a Web service.
 - keeps the semantic model outside WSDL, making the approach agnostic to any ontology representation language



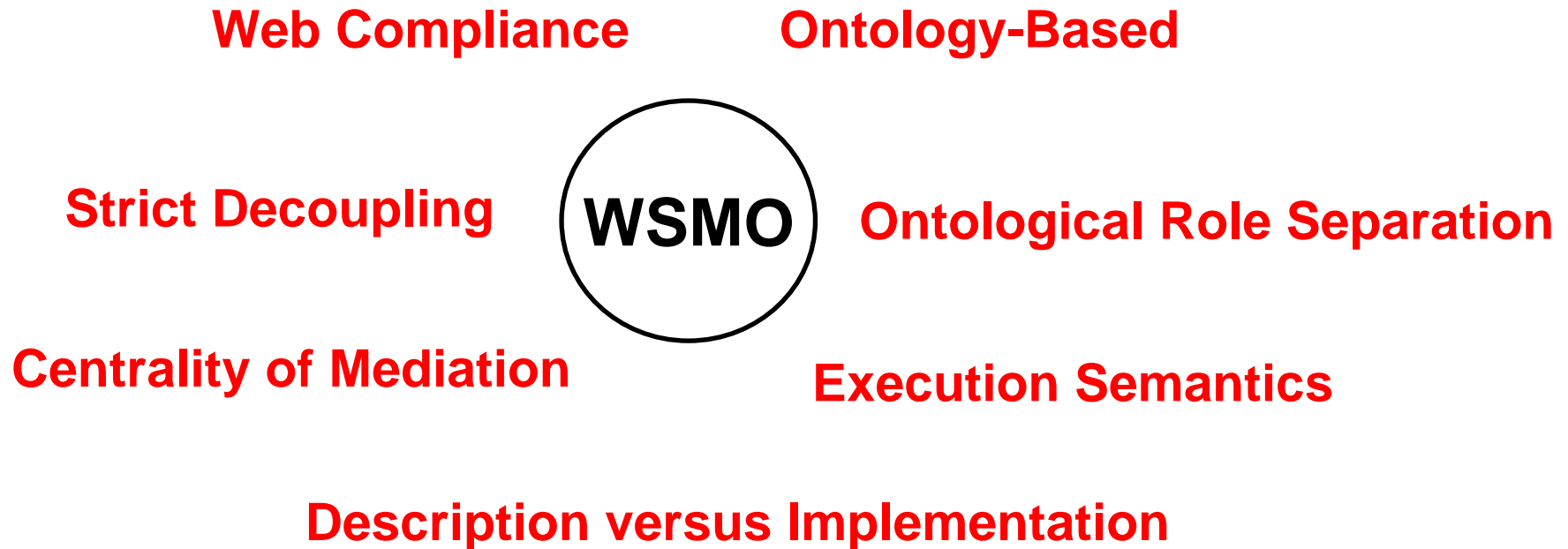
- WSDL-S doesn't provide a conceptual model and language for SWS
 - a bottom up approach to SWS (annotating existing standards with metadata)
- Could be used as a grounding mechanism for SWS

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The WSMO Approach



Design Principles



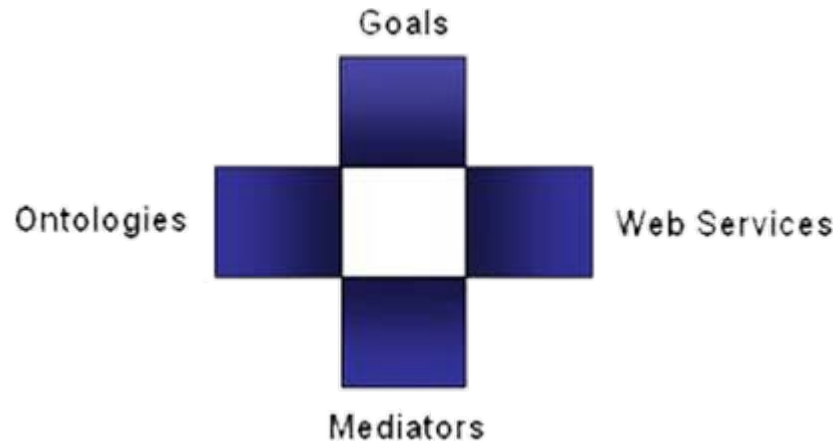
Top-level elements defined by WSMO



(<http://www.wsmo.org>)

Objectives that a client may have when consulting a Web Service

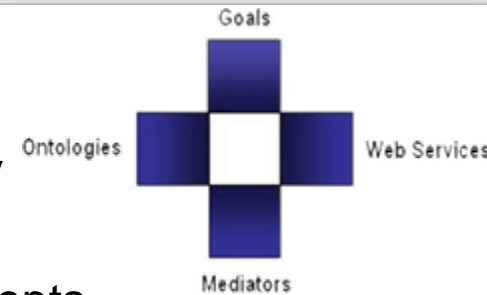
Provide the formally specified terminology of the information used by all other components

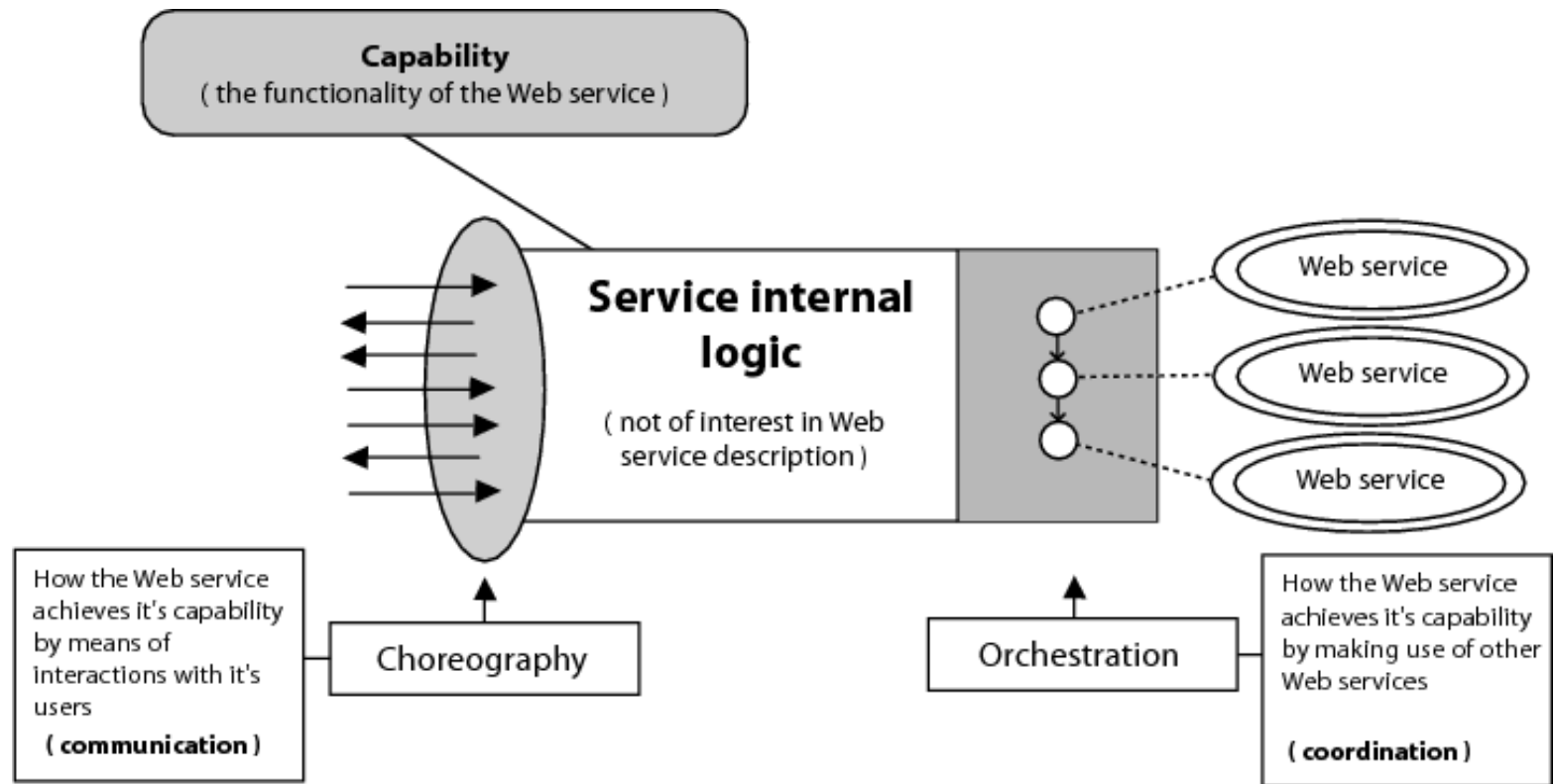


Semantic description of Web Services:
- **Capability** (*functional*)
- **Interfaces** (*usage*)

Connectors between components with mediation facilities for handling heterogeneities

- Ontology elements:
 - **Concepts** - set of concepts that belong to the ontology
 - **Attributes** - set of attributes that belong to a concept
 - **Relations** - define interrelations between several concepts
 - **Instances** - set of instances that belong to the represented ontology
 - **Axioms** - axiomatic expressions in ontology (logical statements)
 - **Non-functional properties**
 - **Imported ontologies** - importing existing ontologies where no heterogeneities arise
 - **Used mediators** - ontology import with terminology mismatch handling
- Ontologies - used as the 'data model' throughout WSMO
 - all WSMO element descriptions rely on ontologies
 - all data interchanged in Web Service usage are ontologies
 - Semantic information processing & ontology reasoning

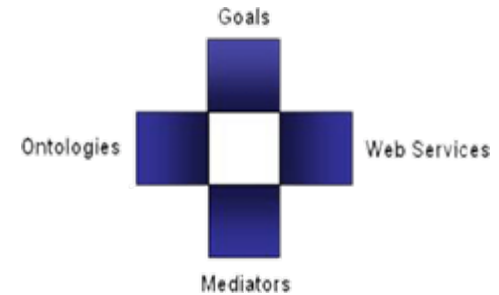




- **Capabilities**

- What is a service able to do?
- What are the requirements on the input and output?

→ **Preconditions, Assumptions, Postconditions and Effects need to be defined.**



- **Interfaces**

- How can a service be accessed?
- How does a service solve its task?

→ **Choreography and Orchestration of services need to be defined.**

- Goals
 - Defined in a similar way as WSMO Web services
- Mediation
 - Data Level - mediate heterogeneous Data Sources
 - Protocol Level - mediate heterogeneous Communication Patterns
 - Process Level - mediate heterogeneous Business Processes
- WSMO Mediators:
 - *OO Mediators* - terminology import with data level mediation
 - *WW Mediators* - enable interoperability of heterogeneous Web Services
 - *WG Mediators* - link a Web Service to a Goal and resolve occurring mismatches
 - *GG Mediators* – Support specs of goals by reusing exiting goals

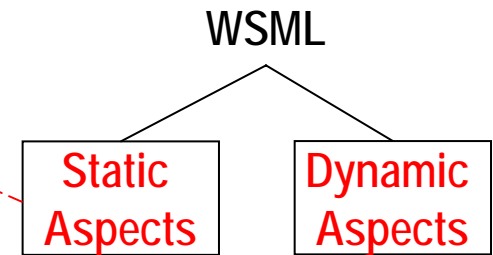
WSMO and the other SWS approaches



	OWL-S	WSMO	SWSF	WSDL-S
Scope	description model for semantically describing Web services	description model & language for core elements of Semantic Web service technologies	extension of the OWL-S Process Model	semantic annotation of WSDL descriptions
Top Level Elements	Service Profile, Process Model, Grounding	Ontologies, Goals, Web Services, Mediators	Processes	Operations / WSDL descriptions
Service Level Description	non-functional aspects IOPE for service-level functional description	capability (PAPE) for provided and requested functionality	not in the scope	keyword classification (ontology-based)
Operation Level Description	IOPE for processes	interfaces for consumption (choreography) and interaction (orchestration)	internal behavior (atomic and composite processes)	preconditions & effects for WSDL operations
Language (static)	OWL	WSML	SWSLFOL & SWSLRules	not specified
Language (dynamic)	Process Model and OWL	Abstract State Machines	FLAWS	not specified

- **Ontology / Rule Languages**

- WSML Core: efficiency and compatibility
- WSML DL: decidability, open world semantics
- WSML Rule: efficient existing rule engines
- WSML Full: unifying language, theorem proving

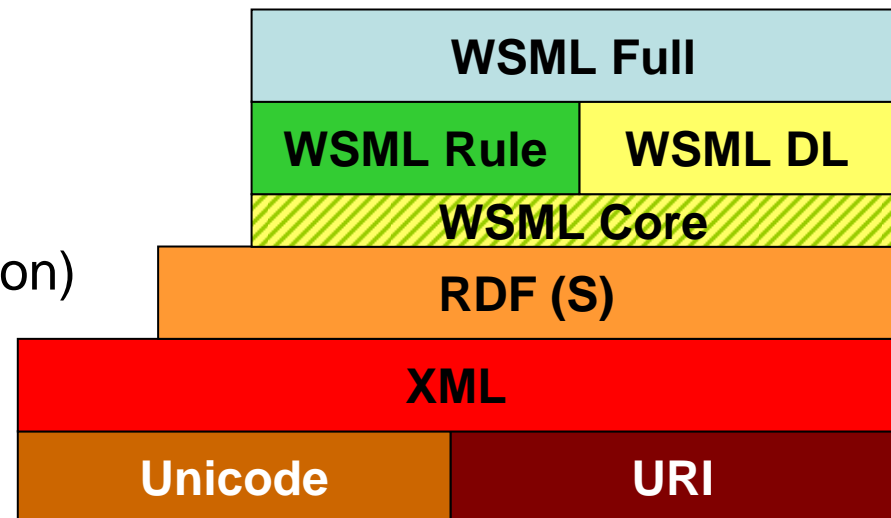


- **Languages for dynamics**

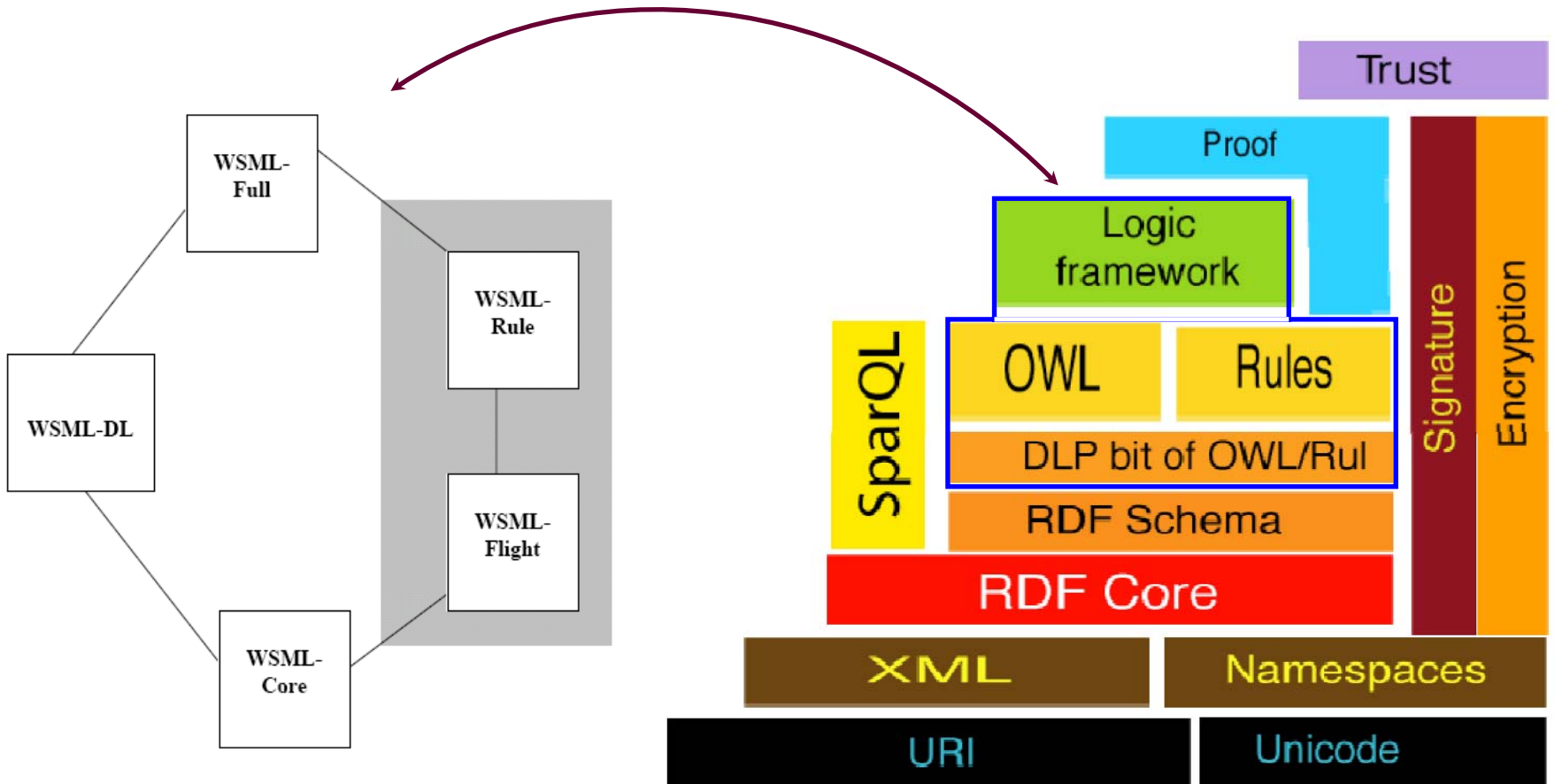
- Transaction Logic over ASMs

- **Mapping languages**

- for dynamics (process mediation)
- for data (data mediation)



WSML – relation to SW standards



- **Concept example**

concept phoneNumber

nonFunctionalProperties

dc#description hasValue "concept of a
phone number"

endNonFunctionalProperties

countryCode **ofType** _string

areaCode **ofType** _string

number **ofType** _string

- **Sub-concept example**

concept mobilePhoneNumber **subConceptOf**
phoneNumber

nonFunctionalProperties

dc#description hasValue "concept of a
mobile phone number"

endNonFunctionalProperties

mobileProvider **ofType** Provider

- **Relation example**

relation hasRoute(**ofType** routeDescription, **ofType** route)

nonFunctionalProperties

dc#description hasValue "Relation that holds between
a route description and a route"

endNonFunctionalProperties

- **Instance example**

instance myPhoneNumber **memberOf** phoneNumber

countryCode **hasValue** "43"

areaCode **hasValue** "664"

number **hasValue** "49322607"

- **Axiom example**

axiom ValidInformationQuality

definedBy

forall {?x} (

?x **memberOf** informationQualityType

implies

?x[value **hasValue** "low"] **or**

?x[value **hasValue** "high"]).

WSMO/WSML – Some Modelling Examples (cont')

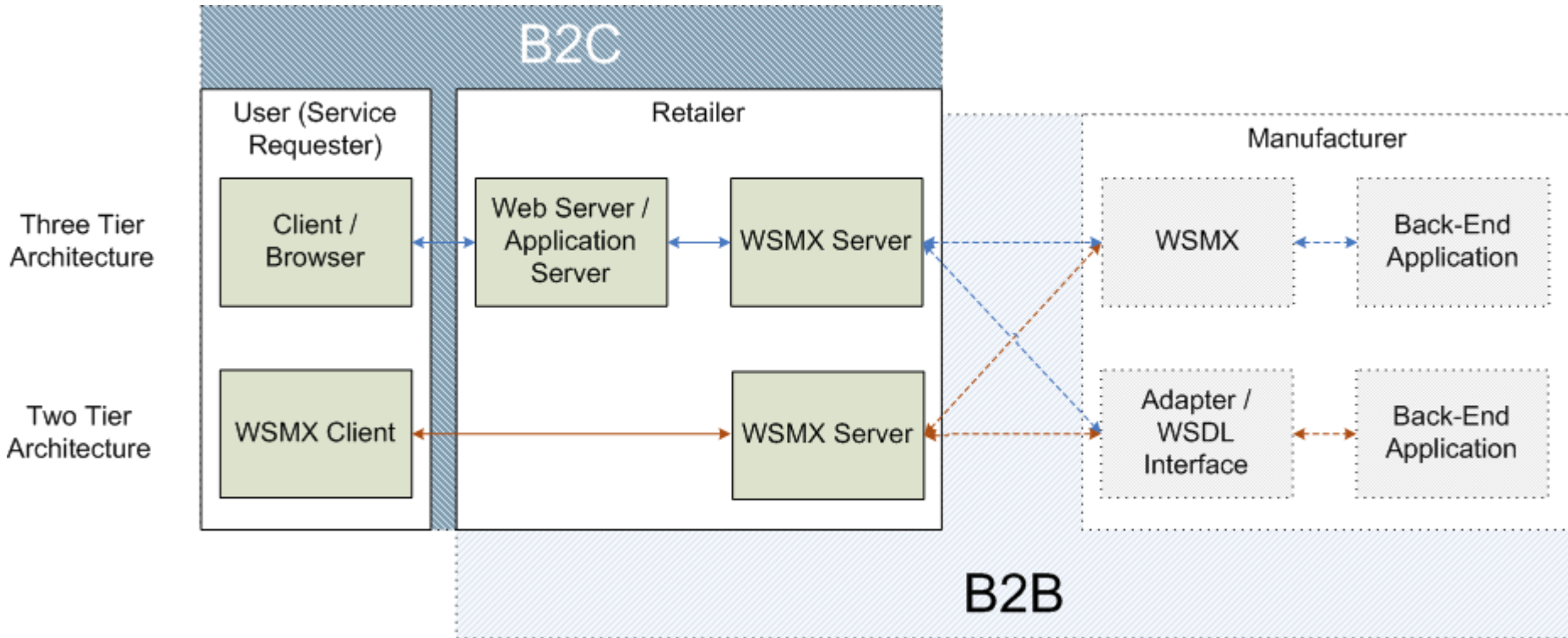


```
webService _"https://asg-platform.org/AttractionBooking/MobtelPhoneLocationService"  
  nfp  
    dc#title hasValue "MobtelPhoneLocationService"  
    dc#publisher hasValue "Mobtel"  
    dO#informQualityType hasValue "high"  
  endnfp  
  importsOntology _"https://asg-platform.org/AttractionBooking/domainOntology.wsml"  
  capability MobtelPhoneLocationServiceCapability  
    sharedVariables {?P}  
    precondition  
      definedBy  
        ?P memberOf dO#phoneNumber.  
    postcondition  
      definedBy  
        ?L memberOf dO#location  
        and  
        dO#hasLocation(?P,?L).  
  interface MobtelPhoneLocationServiceInterface  
    choreography MobtelPhoneLocationServiceChoreography  
    stateSignature  
      in  
        dO#phoneNumber withGrounding  
        ssWSDL#wSDL.interfaceMessageReference(MobtelPhoneLocationServicePortType/dolt/In)  
      out  
        dO#location withGrounding  
        ssWSDL#wSDL.interfaceMessageReference(MobtelPhoneLocationServicePortType/dolt/Out)  
    transitionRules  
      forall{?P} with (?P memberOf dO#phoneNumber) do  
        add(?L memberOf dO#location and dO#hasLocation(?P,?L))  
      endforall
```

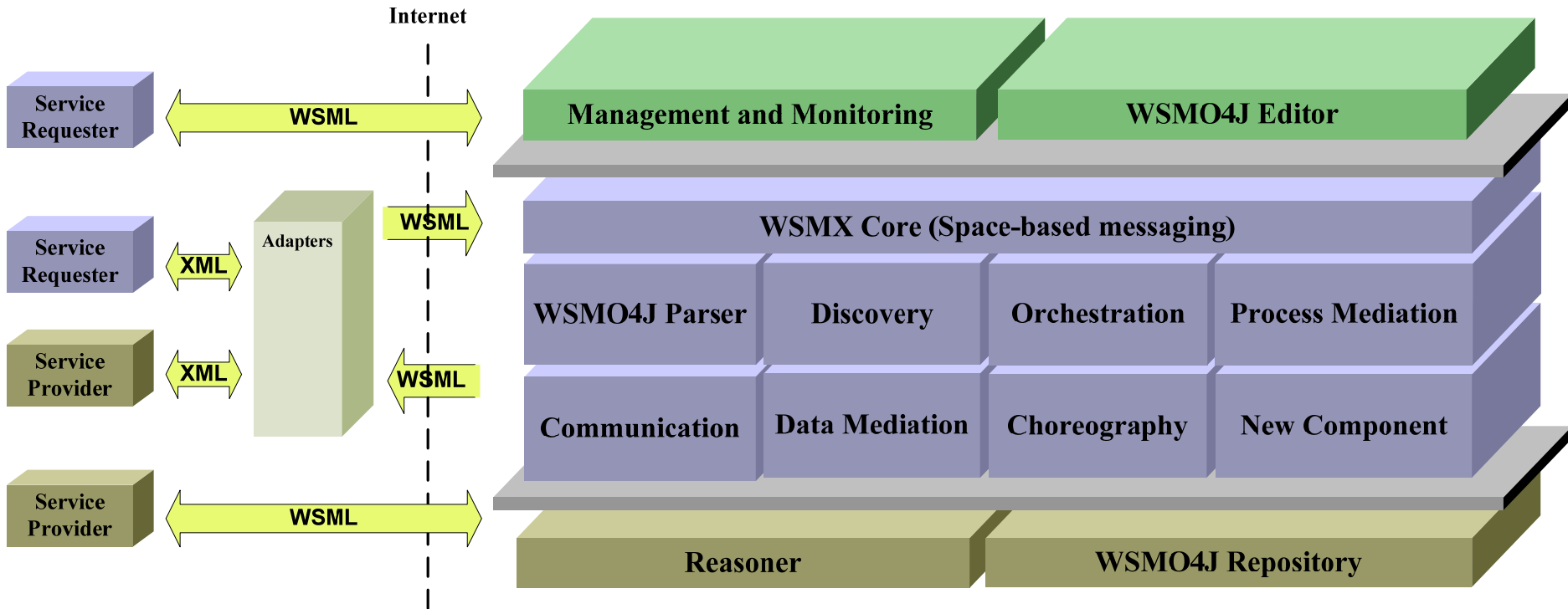
- A software framework for runtime binding of service requesters and service providers
- WSMX interprets service requester's goal to
 - discover matching services
 - select (if desired) the service that fits best
 - provide mediation (if required)
 - make the service invocation
- Is based on the conceptual model provided by WSMO
- Has a formal execution semantics
- SO and event-based architecture based on microkernel design using technologies as J2EE, Hibernate, JMX, etc.

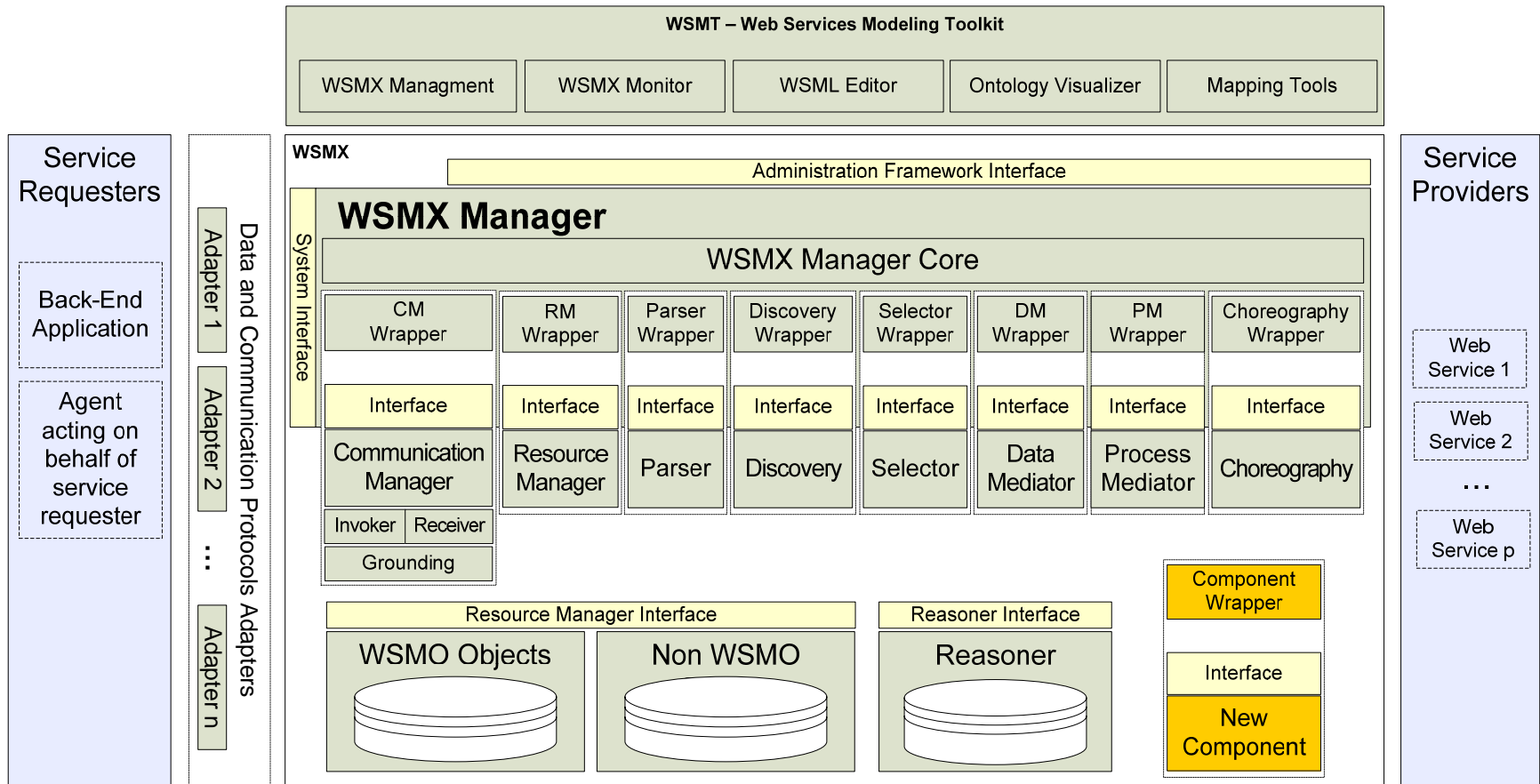
- Provide middleware ‘glue’ for Semantic Web Services
 - Allow service providers focus on their business
- Provide a reference implementation for WSMO
- Provide an environment for goal based service discovery and invocation
 - Run-time binding of service requester and provider
- Provide a flexible Service Oriented Architecture
 - Add, update, remove components at run-time as needed
- Keep open-source to encourage participation
 - Developers are free to use in their own code
- Define formal execution semantics
 - Unambiguous model of system behaviour

WSMX Usage Scenario



WSMX Components





- **Functionality**
 - Identify possible web services W which are able to provide the requested service S for its clients
- **An important issue ...**
 - „being able to provide a service“ has to be determined based on given descriptions only (WS, Goal, Ontos)
 - Discovery can *only be as good* as these descriptions
 - *Very detailed WS descriptions*: are precise, enable highly accurate results, are more difficult to provide; in general, requires interaction with the provider (outside the pure logics framework)
 - *Less detailed WS descriptions*: are easy to provide for humans, but usually less precise and provide less accurate results

Ease of provision

Possible Accuracy

- Support a wide-variety of applications wrt. needed accuracy
- Basic possibilities for the description of web services:

Level of Abstraction

– Syntactic approaches

→ WS as a set of keywords

- Keyword-based search, natural language processing techniques, Controlled vocabularies

– Lightweight semantic approaches

→ WS as a set of objects

- Ontologies, What does W provide (not how)?, Action-Object-Modelling, Coarse-grained semantic description of a service

– Heavyweight semantic approaches

→ WS as a set of state-changes

- Describes the service capability in detail, Pre/Post-Cond, takes „in-out“ relationship into account, Fine-grained web service description

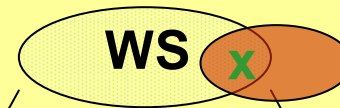
WSMO Discovery - Basic idea for Matching on the single levels



Common keywords

{Keyword}
W1 ... WL  K1 ... Kn

Set-theoretic relationship



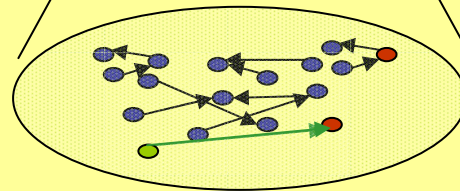
Syntactic

Semantic („Light“)

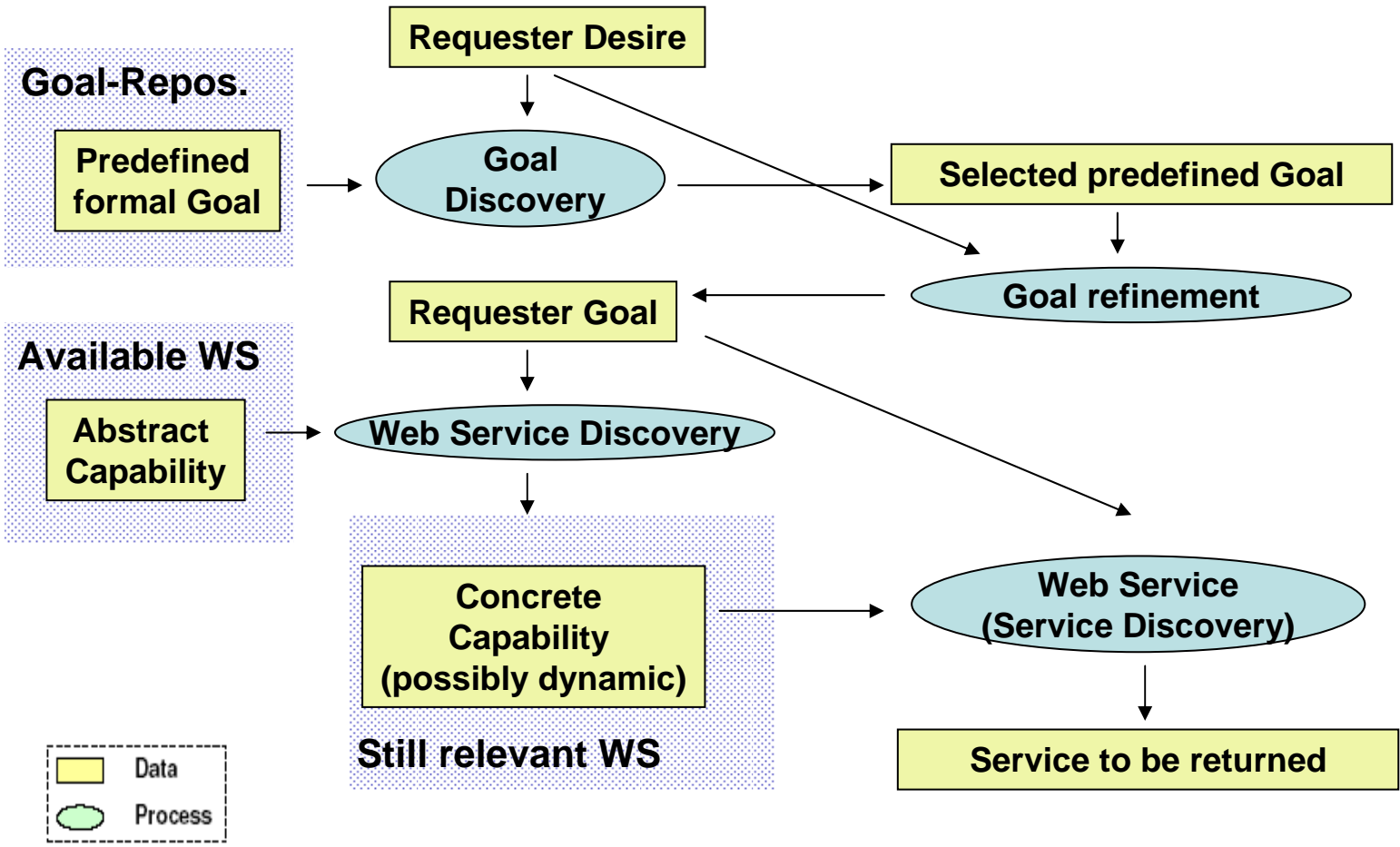
Semantic („Heavy“)

Level of Abstraction

Adequate (common) execution/
state-transition



WSMO Discovery Process

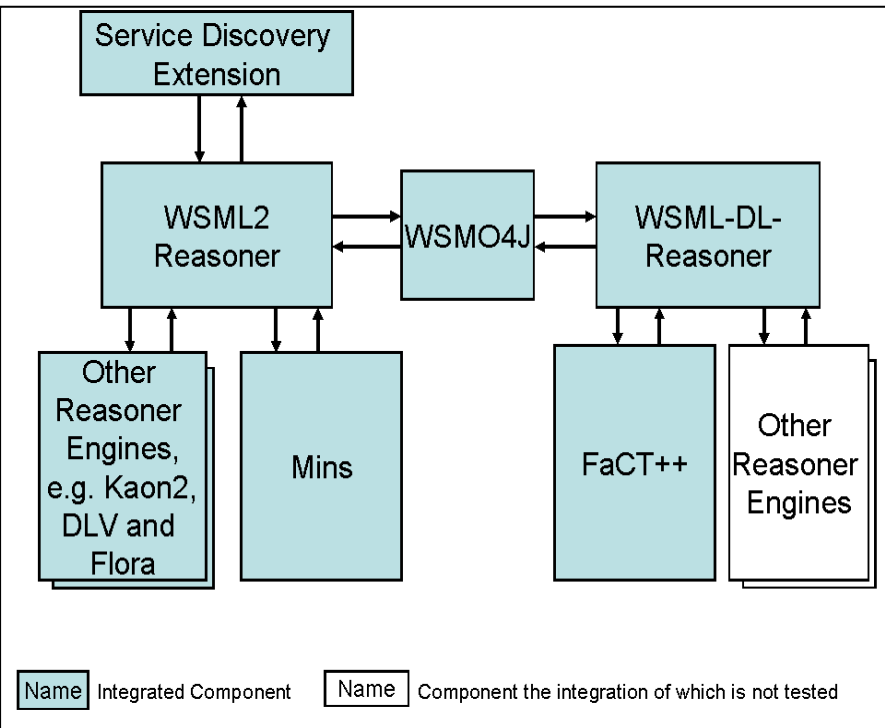


Ease of description

Efficient Filtering

Accuracy

WSMX Reasoner Component – an Overview



- WSMO4J
 - validation, serialization and parsing
- WSML2Reasoner
 - Reasoning API
 - mapping from WSML to a vendor-neutral rule representation
 - Contains:
 - Common API for WSML Reasoners
 - Transformations of WSML to tool-specific input data (query answering or instance retrieval)
- WSML-DL-Reasoner features:
 - T-Box reasoning (provided by FaCT++)
 - Querying for all concepts
 - Querying for the equivalents, for the children, for the descendants, for the parents and for all ancestors of a given concept
 - Testing the satisfiability of a given concept with respect to the knowledge base
 - Subsumption test of two concepts with respect to the knowledge base
 - Wrapper of WSML-DL to the XML syntax of DL used in the DIG interface

- Mins
 - Datalog + Negation + Function Symbols Reasoner Engine
 - Features
 - Built-in predicates
 - Function symbols
 - Stratified negation

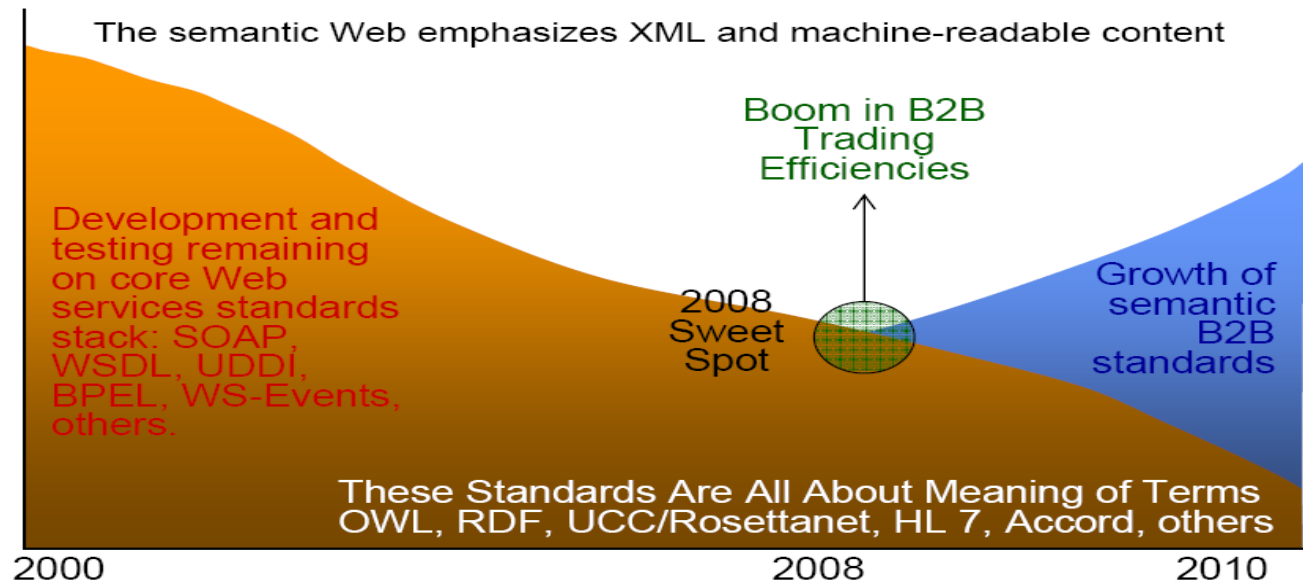
- Semantic Web
- Web Services
- Semantic Web Services (SWS)
 - Tasks to be Automated
- Existing Approaches to SWS
 - OWL-S, SWSF, IRS-III, WSDL-S
 - The WSMO Approach: WSMO, WSML, WSMX
- **Conclusions**
- Proposed Challenge for Measuring Success of SWS

But first what about the predicted impact of semantic technologies? (Gartner, Oct. 2005)



Strategic Planning Assumption: Enterprise clusters that adopt robust semantic B2B specifications and Web services will achieve savings of 10 percent or more in trading processes by year-end 2007 (0.7 probability).

Standards Power B2B Commerce After 2008 'Sweet Spot' is Reached



Gartner.

- The Semantic Web is **real** – tremendous progress in the past five years
 - Growing support in industry and govt use
 - Lots of tools out there:
 - **Browsers:** mSpace, Longwell, OINK, BrownSauce, Piggy Bank, Tabulator, etc
 - **Annotators:** Annotea, Clipmarks, PhotoStuff, M-OntoMat-Annotizer, KIM, WSMT
 - **Storages:** Oracle Spatial 10g, Kowari, Jena, Yars, 3Store, AllegroGraph, Joseki, ARC RDF Store
 - **Ontology Mappers:** OntoMerge, HMARFA, CMS
 - **Reasoners:** BOR, Bossam, FaCT++, Jess, OWLJessKB, RacerPro
 - **Composite Applications/Frameworks:** Cerbera, Corse, IODT, Jena, TopBraid Composer, KAON
- New languages under way
 - GRDDL/RDFa – integration of HTML world and Semantic Web
 - RIF (Rules interchange format) – representing rules on the Web
 - And more: Multimedia annotation, Web-page Metadata annotation, Health Care and Life Science, Privacy
- Easy to get involved – many open source tools; new languages and techniques reaching critical mass
- ...and research opportunities still abound: **scaling, inconsistency, access and acquisition**, etc.

- Although lots of progress in the last couple of years, SWS are **still immature** technologies; not too many use cases
 - But high potential in **BPM**: B2B, EAI, eCommerce, etc.
- The WSMO Approach to SWS looks promising
 - Covers many aspects of SWS; unifying approach
 - Large-scale ongoing initiative supported by both industry and academia
- Standardization activities are emerging in this area
 - OWL-S, SWSF, WSDL-S, WSMO – submitted to W3C
 - OASIS SEE technical committee formed (based on WSMX)
 - W3C SAWSDL Working Group formed; close to recommendation
- More collaboration is needed between research community and the industrial community
- The biggest challenge for the future: the movement to service-orientation and the semantic enablement of industrial scale infrastructures and applications

- Semantic Web
- Web Services
- Semantic Web Services (SWS)
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- Conclusions
- **Proposed Challenge for Measuring Success of SWS**

Proposed Challenge for Measuring Success of SWS



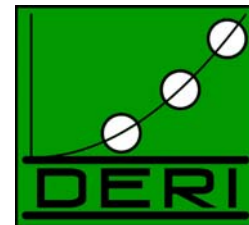
- An industrial-scale application that has run successfully in a production environment for at least six months; the application must:
 - Support some form of collaboration substantially involving at least five internal or external, but separate, organizations
 - Consist of at least 1,000 entity types and 1,000 service types with at least 2 subscribers per service type.
 - Have an average daily service transaction rate of 10 million service executions.
 - Comply with at least three industrial standard ontologies and the majority of relevant SOA and Web service standards.
 - Support at least 20 concurrent domain-specific problem solvers.
 - Support problem solving in at least two distinct aspects (e.g., ordering and billing) of standard problem domain, e.g., manufacturing, financial services, health care, inventory, and tourism. This requires at least:
 - 10 industry-specific tools of which 5 must be standard industry practice
 - 10 industry-specific problem solving capabilities supported by the tools
 - Automatic workspace configuration: The application must automatically configure the workplace for each user with the tools and capabilities required by each user as defined in their profile which defines their roles, responsibilities, and user-specified or system-deduced configuration preferences.

Proposed Challenge for Measuring Success of SWS (cont')



- At least 50% of service discovery, selection, negotiation, adaptation, composition, invocation, and monitoring, as well as service interaction requiring data, protocol, and process mediation -- are fully automated, with no human intervention.
 - At a minimum, this must dynamically and automatically address and resolve the conflicting non-functional business aspects that arise when a consumer discovers a service offered by a producer with whom there is no business agreement for the discovered service.
- Normal business: All normal business conventions must apply. There must be significant, e.g., legal and financial, consequences should there be a failure in any of the above automated service operations.
- All service offerings and requests are expressed in terms of service descriptions that contain:
 - a functional and behavioural specification expressed in semantic terms consistent with one or more industrial standard ontologies, and
 - a non-functional specification consisting of at least 5 non-functional terms such as price, promised service levels (SLAs), and performance characteristics.

- **STI2** - Semantic Technology Institutes International
 - the leading international think tank in this field unifying three major initiatives:



- DERI Innsbruck – a founding member of STI2



More details: www.STI2.org

Thank you!

Questions?

- This tutorial is based on the WSMO Tutorial Series, series to which several people contributed. For the list of contributors to the WSMO tutorials, and the various WSMO tutorials, please check <http://www.wsmo.org/TR/d17/>
- Some of the slides related to ontologies are based on the Semantic Web lecture at University of Innsbruck, slides which were initially developed by Jos de Bruijn and Stijn Heymans